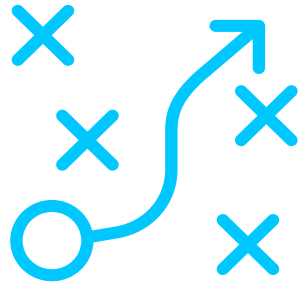




Statistics Iceland

—
Informed society

Strategy 2020–2025





External environment

In recent years, data has gained increasing social importance. They are used to increase the quality of services, measure and analyse problems and prepare for decision-making. The increasing importance of data has led to growing specialisation in the use and processing of data in society.

Users expect to be able to receive and use data in a simple and efficient way. Data must be accompanied by good descriptions that explain assumptions and methods.

It is important for users to get the right information as quickly as possible, but also that information has internal consistency and is comparable. It allows users to view trends over time as well as view the current state of affairs. Users also demand reliable and accurate information.

Users need accessible information based on good data. If information is put into context, a deeper understanding of the subject is obtained, which contributes to increased knowledge. Knowledge is the basis of informed decisions and discussions in society.



Statistics Iceland's response

Statistics Iceland is constantly working on reforms to strengthen its role as the main source of information for the society. Statistics Iceland promotes increased knowledge and innovation in a good working environment to provide accessible and objective information.

Statistics Iceland is service-oriented and strives to ensure that users can easily find the information they need. Emphasis is placed on metadata to increase the usefulness of information.

Statistics Iceland emphasises quality work practices and organised data storage as well as efficient processing in order to provide users with the best possible service. With the consistent shaping of data, it is simpler to develop new products with less risk and more efficiency.

Statistics Iceland emphasises analysis and improving the context of information. With powerful human resource in a work environment characterised by knowledge and innovation and in close cooperation with users, Statistics Iceland can use data for the benefit of society.



Services

We are service oriented and transform data into knowledge for informed decisions and discussion.

We focus on collaboration with users, minimising response burden, harmonising data and facilitating access to information.



Reliability

We are independent, professional and show responsibility by reporting methods and applying objective work practices.

We respect confidentiality and ensure data security.



Progress

We look to the future, are open to innovations, change when needed and promote increased knowledge and innovation.

We work together in a positive and encouraging environment where communication is characterised by trust and respect.



Statistics Iceland is a progressive knowledge center that provides quality services and promotes an informed society.

Main focus – Objectives – Actions 2020

Accessible information and knowledge

Know the needs of users

Strengthen processes for continuous user feedback
Do a service survey

Develop communication channels

Make a social media engagement plan
Assess the timeliness of published statistics
Shorten paths for users on the web, simplify the web and emphasise graphical presentation of content

Increase the value of statistics

Analyse where the context of information can be improved over time and with other countries
Create templates for different versions

Strengthen knowledge role

Support staff expertise in public debate
Set up a methodology website on the external web

Harmonised configuration of information and processes

Harmonise metadata, taxonomies, concepts and data

Make a position assessment and a plan for the coordinated adjustment of information and processes
Review classifications and start coordination
Implement a list of concepts.

Implement a solid technical infrastructure

Implement a new system for web metadata
Identify statistical needs and evaluate plans for infrastructure development
Start implementation of Digital Iceland

Coordinate strategies and automate processes

Establish an organised collection of reusable statistics packages
Analyse the status of data collection and opportunities for the future
Prepare for the implementation of peer review
Identify key opportunities for automation

Build effective governance systems

Develop and establish a change management implementation process
Implementation of European regulations in progress
Start preparing for the integration of quality and safety systems
Improve support service prioritisation

Knowledge-based work environment

Increase cooperation and knowledge sharing

Identify training needs and create a training plan
Initiate informal knowledge sharing
Implement information sharing to promote gathering of knowledge

Support innovation and the acquisition of knowledge

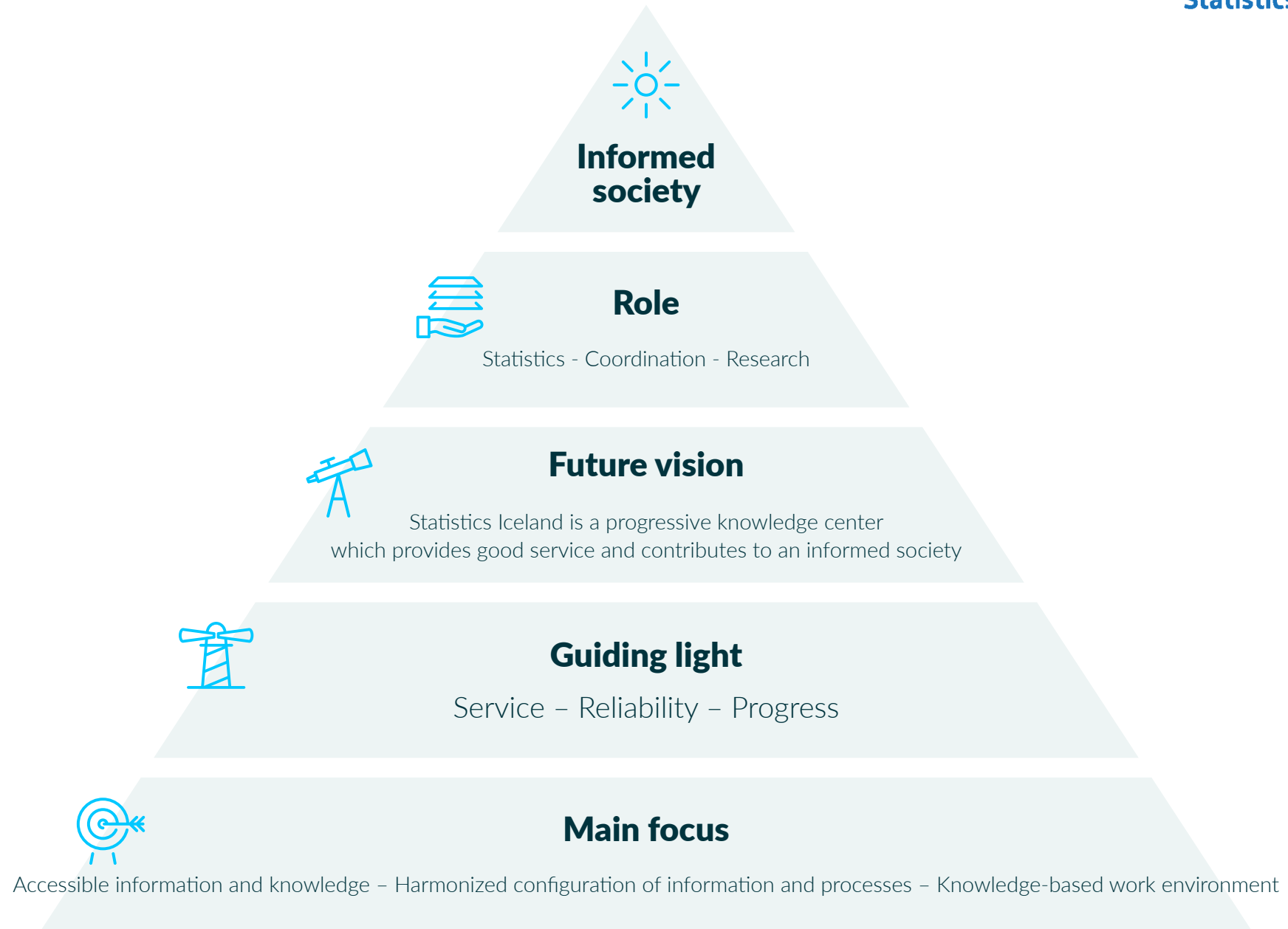
Improve access to international scientific articles and educational materials
Establish support for staff article writing

Support innovation and the acquisition of knowledge

cont.
Build partnerships with universities and recruit students in collaboration
Implement experimental statistics as a product and release category

Improve management and strengthen teamwork

Formulate a clear and supportive personnel policy
Strengthen the shared responsibility of management through regular executive meetings
Ensure policy visibility
Work further with management evaluation and training



Service | Reliability | Progress