

Tourism short-term indicators								
	May				June - May			
	2018	2019		%	2017-2018	2018-2019		%
Overnight stays ¹								
Total overnight stays	766776	689233	-	-10%	11039808	10770885	-	-2%
Hotels and guesthouses	435291	412353	-	-5%	5660805	5776617	+	2%
Airbnb and similar sites	125000	89000	-	-29%	1951000	1791000	-	-8%
Other types of unpaid accommodation ¹	36000	33000	-	-8%	629900	539000	-	-14%
Other types of listed accommodation ²	170485	154880	-	-9%	2798103	2664268	-	-5%
Occupancy rate of hotel rooms								
Total overnight stays in hotels	317689	308523	-	-3%	4313984	4405749	+	2%
Available hotel rooms	9223	10459	+	13%	114317	122325	+	7%
Occupancy rate	58%	56%	-	-2	66%	70%	+	-4
Balance of trade in services (million ISK)								
Revenue from non-Icelandic tourists	94230	93166	+	8%	506277	518472	+	4%
- Passenger flights	32538	26807	-	0%	180843	176433	+	1%
- Consumption	61692	66360	+	12%	325764	342039	+	5%
VAT turnover (million ISK)								
Total turnover	94689	83586	-	-12%	654768	660496	+	1%
- Accommodation	11588	11630	+	0%	95677	98011	+	2%
- Passenger flights	43130	31887	-	-26%	278684	268697	-	-4%
- Catering and services	15503	14995	-	-3%	97244	99074	+	2%
- Travel agents and planners (domestic)	11503	12626	+	10%	88265	98469	+	12%
- Travel agents and planners (abroad)	2840	2861	+	1%	15131	16823	+	11%
- Car rentals	6637	6346	-	-4%	51471	50866	-	-1%
- Passenger transport on land	3050	2835	-	-7%	22764	23168	+	2%
- Passenger water transport	440	407	-	-8%	5531	5389	-	-3%
Employees ³								
Total employees in key tourism sectors	27300	25900	-	-5%	29200	29300	+	0%
- Accommodation	4700	3900	-	-16%	4800	5300	+	11%
- Passenger flights	6100	6000	-	-2%	6800	6800	-	0%
- Catering and services	10300	9800	-	-5%	10900	10500	-	-3%
- Travel agents and planners	3500	3600	+	2%	3800	3900	+	4%
- Other tourism sectors	2700	2600	-	-7%	2900	2800	-	-3%
Rental cars ⁴								
Total rental cars	26946	25640	-	-5%	24779	25309	+	2%
Rental cars (active)	26211	24943	-	-5%	22727	23479	+	3%
Rental cars (inactive)	735	697	-	-5%	2052	1831	-	-11%
Traffic on ring road ⁵								
South Iceland	18530	19608	+	6%	175050	181606	+	4%
West Iceland	17493	19369	+	11%	161239	171185	+	6%
North Iceland	11993	12344	+	3%	102185	104618	+	2%
East Iceland	3281	3215	-	-2%	26716	27577	+	3%
Passenger count to and from Iceland								
Total Passengers ⁶	305082	259702	-	-15%	2901912	2832498	-	-2%
- Foreign nationality	233874	194912	-	-17%	2249103	2188315	-	-3%
- Thereof approximated no. of tourists ⁷	208987	172923	-	-17%	2015576	1949936	-	-3%
- Icelandic nationality	71208	64790	-	-9%	652809	652333	-	0%
Traffic statistics - Keflavik Airport								
Total movements (departures/landings)	10347	8353	-	-19%	99195	90427	-	-9%
Total passenger movements ⁸	1088782	787752	-	-28%	9342117	8917471	-	-5%

¹ Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

² Numbers rounded off to nearest hundred

³ According to data from Icelandic transport authority

⁴ According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁵ According to numbers from Icelandic Tourist Board

⁶ See further information in news report and data table

⁷ Total passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on www.Statice.is