

Tourism short-term indicators May						
Overnight stays	March			April - March		
	2022	2023		2021 - 2022	2022 - 2023	
Total overnight stays ¹	488,304	639,141	31%	5,922,829	9,385,437	58%
Hotels and guesthouses	389,532	502,346	29%	3,964,295	6,393,385	61%
Other types of listed accommodation ²	98,772	136,795	38%	1,958,534	2,992,052	53%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	March			April - March		
	2022	2023		2021 - 2022	2022 - 2023	
– Icelanders	69,520	77,442	11%	886,765	967,877	9%
– Foreigners	256,455	345,981	35%	2,208,925	4,079,964	85%
Available hotel rooms	10,823	11,387	5%	
Occupancy rate	55%	66%	11	47.0%	66.9%	20
External trade in services (million ISK)						
Revenue from foreign tourists	Q4			Q1 - Q4		
	2021	2022		2021	2022	
– Passenger air transport	13,021	26,653	105%	37,800	118,429	213%
– Travel / Consumption	46,130	69,033	50%	165,378	329,318	99%
VAT turnover ³ (million ISK)						
Tourism industries in Iceland	January - February			March - February		
	2022	2023		2022	2023	
– Passenger air transport	20,136	31,289	55%	132,722	259,274	95%
– Service activities incidental to air transportation	2,245	3,064	36%	12,899	23,919	85%
– Accommodation	8,582	14,771	72%	71,785	127,582	78%
– Food and beverage service activities	12,589	17,981	43%	93,003	128,007	38%
– Rental of leisure and sport goods & motor vehicles	4,676	7,461	60%	46,319	66,346	43%
– Travel agents and tour operators (abroad)	1,745	2,865	64%	7,643	20,422	167%
– Travel agents and tour operators (in Iceland)	6,721	13,567	102%	45,680	105,939	132%
– Physical well-being activities	2,141	4,552	113%	13,251	26,665	101%
– Passenger transport on land	1,601	3,318	107%	10,009	21,129	111%
– Passenger water transport	238	488	105%	3,423	6,350	85%
Register based employment						
Tourism industries in Iceland	March			Average April - March		
	2022	2023		2021-2022	2022-2023	
– Air transport	3,230	4,183	30%	2,856	4,099	44%
– Accommodation	5,284	6,485	23%	5,007	6,817	36%
– Food and beverage service activities	10,035	10,963	9%	9,503	11,312	19%
– Travel agency, tour operators and other reservation services	2,221	2,678	21%	2,021	2,854	41%
– Other sectors	3,878	4,850	25%	3,606	4,827	34%
Rental cars ⁴						
Total rental cars	May			Average June - May		
	2022	2023		2021-2022	2022-2023	
Rental cars (active)	19,407	25,751	33%	17,807	23,474	32%
Rental cars (inactive)	1,045	1,681	61%	1,477	1,899	29%
Traffic on ring road ⁵						
South Iceland	April			May - April		
	2022	2023		2021-2022	2022-2023	
West Iceland	15,164	15,855	5%	168,560	181,117	7%
North Iceland	8,307	8,878	7%	99,232	106,587	7%
East Iceland	1,928	2,089	8%	26,004	28,078	8%
Traffic statistics - Keflavik Airport ^{6,7}						
Total movements (departures/landings)	April			May - April		
	2022	2023		2021-2022	2022-2023	
Total passenger movements	389,967	544,578	40%	3,217,313	6,858,377	113%
– Departures	160,103	198,333	24%	1,357,132	2,538,905	87%
– Foreign nationality	108,276	176,988	63%	462,101	1,532,954	232%
– Icelandic nationality	28,904	60,282	109%	122,249	547,886	348%
– Arrivals	159,474	202,322	27%	1,360,259	2,553,564	88%
– Exchange passengers (counted twice)	70,390	143,923	104%	499,922	1,765,908	253%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://stative.is/>