

Tourism short-term indicators February						
Overnight stays	December			January - December		
	2021	2022		2021	2022	
Total overnight stays <sup>1</sup>	273,224	454,373	66%	5,011,871	8,847,182	77%
Hotels and guesthouses	233,589	356,752	53%	3,239,832	5,976,322	84%
Other types of listed accommodation <sup>2</sup>	39,635	97,621	146%	1,772,039	2,870,860	62%
Occupancy rate of hotel rooms	December			January - December		
	2021	2022		2021	2022	
Total overnight stays in hotels	202,617	316,281	56%	2,458,724	4,699,545	91%
– Icelanders	47,111	63,871	36%	819,567	934,417	14%
– Foreigners	155,506	252,410	62%	1,639,157	3,765,128	130%
Available hotel rooms	10,509	10,965	4%	..	..	
Occupancy rate	35%	51%	16	39.0%	62.9%	24
External trade in services (million ISK)	Q3			Q4 - Q3		
	2021	2022		2020-2021	2021-2022	
Revenue from non-Icelandic tourists	106,215	187,254	76%	152,252	410,816	170%
– Passenger air transport	19,107	51,875	171%	26,171	104,798	300%
– Travel / Consumption	87,108	135,379	55%	126,081	306,018	143%
VAT turnover <sup>3</sup> (million ISK)	September - October			November - October		
	2021	2022		2020-2021	2021-2022	
Tourism industries in Iceland	92,774	143,751	55%	351,359	710,440	102%
– Passenger air transport	29,026	48,074	66%	108,616	235,114	116%
– Service activities incidental to air transportation	2,628	4,319	64%	9,179	22,362	144%
– Accommodation	16,808	24,236	44%	56,583	115,727	105%
– Food and beverage service activities	18,498	22,213	20%	83,072	117,206	41%
– Rental of leisure and sport goods & motor vehicles	8,729	12,800	47%	38,391	62,330	62%
– Travel agents and tour operators (abroad)	1,802	4,009	122%	4,088	18,888	362%
– Travel agents and tour operators (in Iceland)	9,055	16,874	86%	32,064	87,427	173%
– Physical well-being activities	3,118	4,901	57%	8,825	22,536	155%
– Passenger transport on land	2,269	5,205	129%	7,534	23,020	206%
– Passenger water transport	841	1,120	33%	3,007	5,829	94%
Register based employment	December			Average January - December		
	2021	2022		2021	2022	
Tourism industries in Iceland	23,830	28,661	20%	20,789	28,693	38%
– Air transport	2,970	3,953	33%	2,593	3,855	49%
– Accommodation	5,141	6,180	20%	4,350	6,514	50%
– Food and beverage service activities	9,877	11,219	14%	8,867	10,996	24%
– Travel agency, tour operators and other reservation services	2,113	2,555	21%	1,737	2,684	55%
– Other sectors	3,729	4,754	27%	3,242	4,644	43%
Rental cars <sup>4</sup>	February			Average March - February		
	2022	2023		2021-2022	2022-2023	
Total rental cars	19,269	25,557	33%	18,560	23,674	28%
Rental cars (active)	16,734	21,810	30%	16,448	22,019	34%
Rental cars (inactive)	2,535	3,747	48%	2,112	1,655	-22%
Traffic on ring road <sup>5</sup>	January			February - January		
	2022	2023		2021-2022	2022-2023	
South Iceland	8,643	10,213	18%	164,163	178,087	8%
West Iceland	7,921	9,085	15%	166,436	176,175	6%
North Iceland	3,833	4,316	13%	96,767	104,574	8%
East Iceland	1,041	1,065	2%	25,303	27,766	10%
Traffic statistics - Keflavik Airport <sup>6,7</sup>	January			February - January		
	2022	2023		2021-2022	2022-2023	
Total movements (departures/landings)	3,494	4,649	33%	68,924	73,123	6%
Total passenger movements	190,488	402,787	111%	2,340,178	6,338,720	171%
– Departures	82,864	162,554	96%	979,618	2,363,125	141%
– Foreign nationality	108,276	176,988	63%	462,101	1,532,954	232%
– Icelandic nationality	28,904	60,282	109%	122,249	547,886	348%
– Arrivals	75,798	155,326	105%	979,047	2,373,629	142%
– Exchange passengers (counted twice)	31,826	84,907	167%	381,513	1,601,966	320%

<sup>1</sup>Airbnb and unpaid accommodation not included.

<sup>2</sup>Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

<sup>3</sup>Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).  
Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

<sup>4</sup>Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

<sup>5</sup>According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month.  
12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

<sup>6</sup>Data from the Icelandic Tourist Board.

<sup>7</sup>Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://statice.is/>