



Tourism short-term indicators May						
Overnight stays	March			April - March		
	2021	2022		2020-2021	2021-2022	
Total overnight stays ¹	98,355	488,304	396%	2,379,669	5,981,159	151%
Hotels and guesthouses	65,034	389,532	499%	1,239,178	3,995,214	222%
Other types of listed accommodation ²	33,321	98,772	196%	1,140,491	1,985,945	74%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	March			April - March		
	2021	2022		2020-2021	2021-2022	
Total overnight stays in hotels	49,653	325,859	556%	809,043	3,096,188	283%
Available hotel rooms	6,668	10,773	62%	
Occupancy rate	14%	55%	41	16.4%	47.1%	31
Overnight stays in hotels						
Overnight stays in hotels	March			April - March		
	2021	2022 (estimated)		2020-2021	2021-2022	
Overnight stays in hotels	49,625	290,000	484%	849,487	3,336,563	293%
– Iceland	35,579	99,000	178%	579,243	950,804	64%
– Foreigners	14,046	191,000	1260%	270,244	2,385,759	783%
External trade in services (million ISK)						
Revenue from non-Icelandic tourists	Q1			Q2 - Q1		
	2021	2022		2020-2021	2021-2022	
Revenue from non-Icelandic tourists	7,934	52,229	558%	56,840	248,177	337%
– Passenger air transport	1,834	10,596	478%	8,606	46,466	440%
– Travel / Consumption	6,100	41,633	583%	48,234	201,711	318%
VAT turnover ³ (million ISK)						
Tourism industries in Iceland	January - February			March - February		
	2021	2022		2020-2021	2021-2022	
Tourism industries in Iceland	27,181	60,256	122%	222,314	429,763	93%
– Passenger air transport	10,362	20,132	94%	77,767	132,107	70%
– Service activities incidental to air transportation	653	2,230	242%	5,072	12,581	148%
– Accommodation	2,329	8,467	264%	27,435	70,880	158%
– Food and beverage service activities	9,424	12,369	31%	62,383	92,204	48%
– Rental of leisure and sport goods & motor vehicles	2,990	4,597	54%	29,896	42,862	43%
– Travel agents and tour operators (abroad)	189	1,768	835%	1,225	7,359	501%
– Travel agents and tour operators (in Iceland)	665	6,495	877%	10,154	44,956	343%
– Physical well-being activities	203	2,136	954%	3,339	13,186	295%
– Passenger transport on land	274	1,826	565%	3,823	10,157	166%
– Passenger water transport	93	235	153%	1,219	3,472	185%
Register based employment						
Tourism industries in Iceland	January			Average February - January		
	2021	2022		2020 - 2021	2021 - 2022	
Tourism industries in Iceland	14,067	22,033	57%	20,149	21,397	6%
– Air transport	2,117	3,011	42%	3,202	2,668	-17%
– Accommodation	2,108	4,498	113%	4,018	4,515	12%
– Food and beverage service activities	6,624	8,977	36%	7,759	9,044	17%
– Travel agency, tour operators and other reservation services	925	1,907	106%	1,675	1,820	9%
– Other sectors	2,293	3,640	59%	3,495	3,350	-4%
Rental cars ⁴						
Total rental cars	May			Average May - April		
	2021	2022		2020-2021	2021-2022	
Total rental cars	16,765	20,452	22%	18,561	19,284	4%
Rental cars (active)	13,034	19,407	49%	14,137	17,807	26%
Rental cars (inactive)	3,731	1,045	-72%	4,424	1,477	-67%
Traffic on ring road ⁵						
South Iceland	April			May - April		
	2021	2022		2020-2021	2021-2022	
South Iceland	11,253	14,541	29%	140,880	166,541	18%
West Iceland	11,607	15,164	31%	149,743	168,560	13%
North Iceland	5,853	8,307	42%	81,315	99,232	22%
East Iceland	1,351	1,928	43%	19,789	26,004	31%
Passenger count from Iceland ⁶						
Total Passengers	April			May - April		
	2021	2022		2020-2021	2021-2022	
Total Passengers	8,700	160,980	1750%	217,604	1,358,014	524%
– Foreign nationality	5,785	102,788	1677%	161,539	1,017,505	530%
– Icelandic nationality	2,915	58,192	1896%	56,065	340,509	507%
Traffic statistics - Keflavik Airport ⁷						
Total movements (departures/landings)	April			May - April		
	2021	2022		2020-2021	2021-2022	
Total movements (departures/landings)	6,715	6,448	-4%	47,572	70,310	48%
Total passenger movements	18,868	389,967	1967%	452,118	3,213,379	611%
– Departures	8,700	160,980	1750%	218,073	1,358,011	523%
– Arrivals	8,937	160,007	1690%	220,394	1,360,792	517%
– Exchange passengers (counted twice)	1,231	68,980	5504%	13,651	494,576	3523%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://statice.is/>