



<b>Tourism short-term indicators December</b>						
Overnight stays	October			November - October		
	2021	2022		2020-2021	2021-2022	
Total overnight stays <sup>1</sup>	538,271	715,548	33%	4,490,878	8,480,276	89%
Hotels and guesthouses	435,860	560,001	28%	2,778,246	5,725,246	106%
Other types of listed accommodation <sup>2</sup>	102,411	155,547	52%	1,712,632	2,755,030	61%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	October			November - October		
	2021	2022		2020-2021	2021-2022	
Total overnight stays in hotels	359,310	469,902	31%	2,050,537	4,482,977	119%
– Icelanders	93,704	90,412	-4%	749,542	903,290	21%
– Foreigners	265,606	379,490	43%	1,300,995	3,579,687	175%
Available hotel rooms	10,864	11,456	5%	..	..	
Occupancy rate	62%	73%	11	33.6%	60.6%	27
External trade in services (million ISK)						
Revenue from non-Icelandic tourists	Q3			Q4 - Q3		
	2021	2022		2020-2021	2021-2022	
Revenue from non-Icelandic tourists	106,215	187,254	76%	193,549	566,540	193%
– Passenger air transport	19,107	51,875	171%	126,081	306,018	143%
– Travel / Consumption	87,108	135,379	55%	67,468	260,522	286%
VAT turnover <sup>3</sup> (million ISK)						
Tourism industries in Iceland	September - October			November - October		
	2021	2022		2020-2021	2021-2022	
Tourism industries in Iceland	92,774	143,751	55%	351,359	710,440	102%
– Passenger air transport	29,026	48,074	66%	108,616	235,114	116%
– Service activities incidental to air transportation	2,628	4,319	64%	9,179	22,362	144%
– Accommodation	16,808	24,236	44%	56,583	115,727	105%
– Food and beverage service activities	18,498	22,213	20%	83,072	117,206	41%
– Rental of leisure and sport goods & motor vehicles	8,729	12,800	47%	38,391	62,330	62%
– Travel agents and tour operators (abroad)	1,802	4,009	122%	4,088	18,888	362%
– Travel agents and tour operators (in Iceland)	9,055	16,874	86%	32,064	87,427	173%
– Physical well-being activities	3,118	4,901	57%	8,825	22,536	155%
– Passenger transport on land	2,269	5,205	129%	7,534	23,020	206%
– Passenger water transport	841	1,120	33%	3,007	5,829	94%
Register based employment						
Tourism industries in Iceland	October			Average November - October		
	2021	2022		2020 - 2021	2021 - 2022	
Tourism industries in Iceland	25,133	29,990	19%	19,219	27,778	45%
– Air transport	3,039	4,129	36%	2,454	3,690	50%
– Accommodation	5,801	6,936	20%	3,869	6,323	63%
– Food and beverage service activities	10,184	11,278	11%	8,319	10,703	29%
– Travel agency, tour operators and other reservation services	2,239	2,775	24%	1,547	2,597	68%
– Other sectors	3,870	4,872	26%	3,030	4,465	47%
Rental cars <sup>4</sup>						
Total rental cars	December			Average January - December		
	2021	2022		2020-2021	2021-2022	
Total rental cars	19,448	25,573	31%	18,293	22,617	24%
Rental cars (active)	17,670	22,555	28%	15,702	21,221	35%
Rental cars (inactive)	1,778	3,018	70%	2,591	1,396	-46%
Traffic on ring road <sup>5</sup>						
South Iceland	November			December - November		
	2021	2022		2020-2021	2021-2022	
South Iceland	11,780	13,382	14%	161,454	176,927	10%
West Iceland	11,013	12,797	16%	165,414	174,742	6%
North Iceland	5,227	6,310	21%	95,498	104,123	9%
East Iceland	1,394	1,540	10%	24,956	27,834	12%
Traffic statistics - Keflavik Airport <sup>6,7</sup>						
Total movements (departures/landings)	November			December - November		
	2021	2022		2020-2021	2021-2022	
Total movements (departures/landings)	5,063	5,247	4%	65,385	71,530	9%
Total passenger movements	250,073	442,757	77%	1,937,395	5,948,702	207%
– Departures	109,189	172,561	58%	821,291	2,224,159	171%
– Foreign nationality	108,276	176,988	63%	462,101	1,532,954	232%
– Icelandic nationality	28,904	60,282	109%	122,249	547,886	348%
– Arrivals	101,454	164,487	62%	821,969	2,233,986	172%
– Exchange passengers (counted twice)	39,430	105,709	168%	294,135	1,490,557	407%

<sup>1</sup>Airbnb and unpaid accommodation not included.

<sup>2</sup>Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

<sup>3</sup>Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

<sup>4</sup>Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

<sup>5</sup>According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

<sup>6</sup>Data from the Icelandic Tourist Board.

<sup>7</sup>Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://stative.is/>