



Tourism short-term indicators March						
Overnight stays	January			February - January		
	2021	2022		2020-2021	2021-2022	%
Total overnight stays ¹	56,808	241,192	325%	2,934,042	5,283,895	80%
Hotels and guesthouses	36,212	182,707	405%	1,719,530	3,415,852	99%
Other types of listed accommodation ²	20,596	58,485	184%	1,214,512	1,868,043	54%
Occupancy rate of hotel rooms	January			February - January		
	2021	2022		2020-2021	2021-2022	%
Total overnight stays in hotels	29,938	161,600	440%	1,226,917	2,591,000	111%
Available hotel rooms	6,043	10,212	69%	
Occupancy rate	10%	29%	1900	22%	41%	19
Experimental statistics - Overnight stays in hotels	February			March - February		
	2021	2022 (estimated)		2020-2021	2021-2022	%
Overnight stays in hotels	41,907	295,000	604%	933,905	2,844,093	205%
– Iceland	37,082	80,200	116%	529,447	876,107	65%
– Foreigners	4,825	214,800	4352%	404,458	1,967,986	387%
External trade in services (million ISK)	Q3			Q4 - Q3		
	2020	2021		2019-2020	2020-2021	
Revenue from non-Icelandic tourists	32,846	106,961	226%	193,124	153,210	-21%
– Passenger air transport	4,351	19,022	337%	51,360	26,177	-49%
– Travel / Consumption	28,495	87,939	209%	141,764	127,033	-10%
VAT turnover ³ (million ISK)	November - December			January - December		
	2020	2021		2019-2020	2020-2021	
Tourism industries in Iceland	31,630	78,081	147%	269,674	395,857	47%
– Passenger air transport	12,871	27,138	111%	94,597	122,299	29%
– Service activities incidental to air transportation	635	2,722	329%	6,721	10,992	64%
– Accommodation	2,916	11,185	284%	35,899	64,448	80%
– Food and beverage service activities	9,047	15,494	71%	65,665	89,114	36%
– Rental of leisure and sport goods & motor vehicles	3,804	6,754	78%	31,852	41,240	29%
– Travel agents and tour operators (abroad)	141	1,838	1201%	3,220	5,773	79%
– Travel agents and tour operators (in Iceland)	1,062	7,970	650%	17,670	38,872	120%
– Physical well-being activities	299	2,766	826%	6,031	11,248	86%
– Passenger transport on land	806	1,874	133%	6,647	8,543	29%
– Passenger water transport	49	338	584%	1,372	3,330	143%
Register based employment	January			Average February - January		
	2021	2022		2020 - 2021	2021 - 2022	
Tourism industries in Iceland	14,067	22,033	57%	20,149	21,397	6%
– Air transport	2,117	3,011	42%	3,202	2,668	-17%
– Accommodation	2,108	4,498	113%	4,018	4,515	12%
– Food and beverage service activities	6,624	8,977	36%	7,759	9,044	17%
– Travel agency, tour operators and other reservation services	925	1,907	106%	1,675	1,820	9%
– Other sectors	2,293	3,640	59%	3,495	3,350	-4%
Rental cars ⁴	March			Average April - March		
	2021	2022		2020-2021	2021-2022	
Total rental cars	17,071	19,263	13%	19,466	18,743	-4%
Rental cars (active)	12,406	17,090	38%	14,709	16,838	14%
Rental cars (inactive)	4,665	2,173	-53%	4,757	1,905	-60%
Traffic on ring road ⁵	February			March - February		
	2021	2022		2020-2021	2021-2022	
South Iceland	9,631	7,722	-20%	135,711	162,253	20%
West Iceland	10,726	8,734	-19%	143,127	164,444	15%
North Iceland	5,268	4,555	-14%	77,419	96,055	24%
East Iceland	1,184	1,118	-6%	19,028	25,237	33%
Passenger count from Iceland ⁶	February			March - February		
	2021	2022		2020-2021	2021-2022	
Total Passengers	5,339	103,817	1845%	298,048	1,078,099	262%
– Foreign nationality	2,997	75,831	2430%	231,950	823,930	255%
– Icelandic nationality	2,342	27,986	1095%	66,098	254,169	285%
Traffic statistics - Keflavik Airport ⁷	February			March - February		
	2021	2022		2020-2021	2021-2022	
Total movements (departures/landings)	3,245	4,765	47%	41,983	70,444	68%
Total passenger movements	11,500	231,552	1913%	638,922	2,556,297	300%
– Departures	5,339	103,817	1845%	298,392	1,078,096	261%
– Arrivals	5,620	111,330	1881%	291,723	1,084,757	272%
– Exchange passengers (counted twice)	541	16,405	2932%	48,807	393,444	706%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://statice.is/>