



Statistics Iceland

Tourism short-term indicators September						
Overnight stays	July			August - July		
	2021	2022		2020-2021	2021-2022	
Total overnight stays ¹	1,167,081	1,550,578	33%	3,028,828	7,687,448	154%
Hotels and guesthouses	544,786	805,174	48%	1,666,738	5,233,769	214%
Other types of listed accommodation ²	622,295	745,404	20%	1,362,090	2,453,679	80%
Occupancy rate of hotel rooms	July			August - July		
	2021	2022		2020-2021	2021-2022	
Total overnight stays in hotels	378,181	599,167	58%	1,166,767	4,091,328	251%
– Icelanders	122,263	103,290	-16%	608,379	921,817	52%
– Foreigners	255,918	495,877	94%	558,388	3,169,511	468%
Available hotel rooms	8,889	11,498	29%	
Occupancy rate	70%	89%	19	22.1%	57.2%	35
External trade in services (million ISK)	Q2			Q3 - Q2		
	2021	2022		2020-2021	2021-2022	
Revenue from non-Icelandic tourists	29,659	114,709	287%	78,883	332,555	322%
– Passenger air transport	3,990	29,231	633%	11,415	72,033	531%
– Travel / Consumption	25,669	85,478	233%	67,468	260,522	286%
VAT turnover ³ (million ISK)	May - June			July - June		
	2021	2022		2020-2021	2021-2022	
Tourism industries in Iceland	56,334	139,011	147%	239,190	568,957	138%
– Passenger air transport	14,951	44,528	198%	77,619	178,685	130%
– Service activities incidental to air transportation	1,337	4,493	236%	5,556	18,318	230%
– Accommodation	8,843	22,120	150%	31,181	93,937	201%
– Food and beverage service activities	15,331	22,056	44%	68,841	106,461	55%
– Rental of leisure and sport goods & motor vehicles	6,664	13,269	99%	31,256	52,561	68%
– Travel agents and tour operators (abroad)	493	4,124	737%	1,426	14,121	890%
– Travel agents and tour operators (in Iceland)	5,866	17,978	206%	14,162	65,794	365%
– Physical well-being activities	1,531	4,002	161%	4,026	18,185	352%
– Passenger transport on land	918	5,050	450%	3,654	16,066	340%
– Passenger water transport	399	1,392	249%	1,470	4,829	229%
Register based employment	July			Average August - July		
	2021	2022		2020 - 2021	2021 - 2022	
Tourism industries in Iceland	24,733	32,434	31%	17,590	26,159	49%
– Air transport	2,990	4,354	46%	2,405	3,393	41%
– Accommodation	5,836	8,015	37%	3,287	5,894	79%
– Food and beverage service activities	9,721	11,418	17%	7,760	10,292	33%
– Travel agency, tour operators and other reservation service	2,292	3,290	44%	1,315	2,406	83%
– Other sectors	3,894	5,357	38%	2,823	4,174	48%
Rental cars ⁴	September			Average October - September		
	2021	2022		2020-2021	2021-2022	
Total rental cars	19,838	25,248	27%	18,046	21,111	17%
Rental cars (active)	19,174	24,668	29%	14,626	19,830	36%
Rental cars (inactive)	664	580	-13%	3,420	1,281	-63%
Traffic on ring road ⁵	June			July - June		
	2021	2022		2020-2021	2021-2022	
South Iceland	17,267	18,445	7%	144,349	170,550	18%
West Iceland	18,411	19,835	8%	152,150	171,041	12%
North Iceland	10,992	12,840	17%	83,546	102,574	23%
East Iceland	2,887	3,494	21%	20,890	27,412	31%
Passenger count from Iceland ⁶	August			September - August		
	2021	2022		2020-2021	2021-2022	
Total Passengers	172,415	292,155	69%	462,194	1,980,750	329%
– Foreign nationality	151,847	242,687	60%	363,951	1,464,242	302%
– Icelandic nationality	20,568	49,468	141%	98,243	516,508	426%
Traffic statistics - Keflavik Airport ⁷	August			September - August		
	2021	2022		2020-2021	2021-2022	
Total movements (departures/landings)	7,133	7,133	0%	57,950	70,630	22%
Total passenger movements	414,576	841,565	103%	1,095,449	5,153,032	370%
– Departures	172,415	292,155	69%	462,550	1,972,872	327%
– Arrivals	169,155	292,742	73%	484,910	1,986,675	310%
– Exchange passengers (counted twice)	73,006	256,668	252%	147,989	1,193,485	706%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://statice.is/>