

Statistics Iceland

Tourism short-term indicators November	Septe	mber		October -	September		
Overnight stays	September 2021 2022			2020-2021 2021-2022			
Total overnight stays ¹	671,868	853,463	27%	4,036,769	8,302,999	106%	
Hotels and guesthouses	496,559	647,264	30%	2,395,932	5,601,105	134%	
Other types of listed accommodation ²	175,309	206,199	18%	1,640,837	2,701,894	65%	
	Septe	mber		October -	September		
Occupancy rate of hotel rooms	2021 2022			2020-2021 2021-2022			
Total overnight stays in hotels	364,251	494,074	36%	1,730,005	4,374,659	153%	
– Icelanders	94,604	93,212	-1%	682,836	907,149	33%	
– Foreigners	269,647	400,862	49%	1,300,995	3,467,510	167%	
Available hotel rooms	10,795	11,677	8%				
Occupancy rate	64%	79%	15	29.3%	59.6%	30	
	Q	2		Q3	- Q2		
External trade in services (million ISK)	2021	2022		2020-2021	2021-2022		
Revenue from non-Icelandic tourists	29,659	114,709	287%	78,883	332,555	322%	
– Passenger air transport	3,990	29,231	633%	11,415	72,033	531%	
– Travel / Consumption	25,669	85,478	233%	67,468	260,522	286%	
	July - A	August		Septemb	er - August		
VAT turnover ³ (million ISK)	2021	2022		2020-2021	2021-2022		
Tourism industries in Iceland	110,074	196,137	78%	289,641	656,392	127%	
– Passenger air transport	28,740	65,830	129%	89,186	215,778	142%	
Service activities incidental to air transportation	3,315	5,670	71%	7,700	20,673	168%	
– Accommodation	22,428	35,353	58%	43,206	107,476	149%	
 Food and beverage service activities 	20,015	25,761	29%	74,051	112,566	52%	
 Rental of leisure and sport goods & motor vehicles 	12,504	18,106	45%	34,965	58,172	66%	
- Travel agents and tour operators (abroad)	1,286	3,681	186%	2,405	16,608	591%	
– Travel agents and tour operators (in Iceland)	13,983	27,032	93%	24,117	78,969	227%	
– Physical well-being activities	3,371	5,769	71%	5,991	20,592	244%	
– Passenger transport on land	2,845	6,636	133%	5,667	20,017	253%	
– Passenger water transport	1,586	2,298	45%	2,353	5,540	135%	
	September			Average October - September			
Register based employment	2021	2022		2020 - 2021	2021 - 2022		
Tourism industries in Iceland	25,689	31,552	23%	18,455	27,287	48%	
– Air transport	3,071	4,265	39%	2,389	3,599	51%	
- Accommodation	6,019	7,456	24%	3,615	6,197	71%	
Food and beverage service activities	10,064 2,429	11,577 3,125	15% 29%	8,062 1,451	10,571 2,550	31% 76%	
 Travel agency, tour operators and other reservation service a Other sectors 	4,106	5,129	25%	2,938	4,370	49%	
- Other sectors	Nove		23/6		nber - November	4370	
Rental cars ⁴	2021	2022		2020-2021	2021-2022		
Total rental cars	19,630	25,636	31%	18,190	22,107	22%	
Rental cars (active)	18,413	24,330	32%	15,321	20,814	36%	
Rental cars (inactive)	1,217	1,306	7%	2,869	1,293	-55%	
, ,	Octo	ber	· ·	Novembe	er - October		
Traffic on ring road ⁵	2021	2022		2020-2021	2021-2022		
South Iceland	14,895	15,582	5%	157,938	175,325	11%	
West Iceland	13,804	14,078	2%	162,663	172,958	6%	
North Iceland	7,510	7,649	2%	93,887	103,041	10%	
East Iceland	1,938	2,128	10%	24,614	27,688	12%	
Traffic statistics - Keflavik Airport ^{6,7}	Octo 2021	ober 2022		Novembe 2020-2021	er - October 2021-2022		
Total movements (departures/landings)	6,412	6,521	2%	62,894	71,346	13%	
Total passenger movements	324,165	599,860	85%	1,698,340	5,756,018	239%	
- Departures	142,704	230,529	62%	717,458	2,160,787	201%	
- Foreign nationality	108,276	176,988	63%	462,101	1,532,954	232%	
- Icelandic nationality	28,904	60,282	109%	122,249	547,886	348%	
– Arrivals	138,541	227,661	64%	725,613	2,170,953	199%	
Exchange passengers (counted twice)	42,920	141,670	230%	255,269	1,424,278	458%	

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice. Further information on the website: https://statice.is/