



Tourism short-term indicators April						
Overnight stays	February			March - February		
	2021	2022		2020-2021	2021-2022	
Total overnight stays ¹	89,129	396,444	345%	2,542,999	5,591,210	120%
Hotels and guesthouses	55,195	310,059	462%	1,385,808	3,670,716	165%
Other types of listed accommodation ²	33,934	86,385	155%	1,157,191	1,920,494	66%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	February			March - February		
	2021	2022		2020-2021	2021-2022	
Available hotel rooms	6,832	11,021	61%	
Occupancy rate	13%	49%	37	17.7%	43.4%	26
Overnight stays in hotels						
Overnight stays in hotels	March			April - March		
	2021	2022 (estimated)		2020-2021	2021-2022	
- Iceland	49,653	307,000	518%	809,043	3,077,647	280%
- Foreigners	40,543	73,000	80%	549,840	890,920	62%
	9,110	234,000	2469%	259,203	2,186,727	744%
External trade in services (million ISK)						
Revenue from non-Icelandic tourists	Q4			Q1 - Q4		
	2020	2021		2020	2021	
- Passenger air transport	8,225	58,896	616%	112,928	203,882	81%
- Travel / Consumption	1,392	12,918	828%	26,187	37,704	44%
	6,833	45,978	573%	86,741	166,178	92%
VAT turnover ³ (million ISK)						
Tourism industries in Iceland	November - December			January - December		
	2020	2021		2020	2021	
- Passenger air transport	31,630	78,081	147%	269,674	395,857	47%
- Service activities incidental to air transportation	12,871	27,138	111%	94,597	122,299	29%
- Accommodation	635	2,722	329%	6,721	10,992	64%
- Food and beverage service activities	2,916	11,185	284%	35,899	64,448	80%
- Rental of leisure and sport goods & motor vehicles	9,047	15,494	71%	65,665	89,114	36%
- Travel agents and tour operators (abroad)	3,804	6,754	78%	31,852	41,240	29%
- Travel agents and tour operators (in Iceland)	141	1,838	1201%	3,220	5,773	79%
- Physical well-being activities	1,062	7,970	650%	17,670	38,872	120%
- Passenger transport on land	299	2,766	826%	6,031	11,248	86%
- Passenger water transport	806	1,874	133%	6,647	8,543	29%
	49	338	584%	1,372	3,330	143%
Register based employment						
Tourism industries in Iceland	January			Average February - January		
	2021	2022		2020 - 2021	2021 - 2022	
- Air transport	14,067	22,033	57%	20,149	21,397	6%
- Accommodation	2,117	3,011	42%	3,202	2,668	-17%
- Food and beverage service activities	2,108	4,498	113%	4,018	4,515	12%
- Travel agency, tour operators and other reservation services	6,624	8,977	36%	7,759	9,044	17%
- Other sectors	925	1,907	106%	1,675	1,820	9%
	2,293	3,640	59%	3,495	3,350	-4%
Rental cars ⁴						
Total rental cars	April			Average May - April		
	2021	2022		2020-2021	2021-2022	
Rental cars (active)	16,807	19,609	17%	18,999	18,977	0%
Rental cars (inactive)	12,613	17,868	42%	14,230	17,276	21%
	4,194	1,741	-58%	4,769	1,701	-64%
Traffic on ring road ⁵						
South Iceland	March			April - March		
	2021	2022		2020-2021	2021-2022	
West Iceland	10,351	11,351	10%	137,197	163,253	19%
North Iceland	10,819	11,377	5%	145,536	165,003	13%
East Iceland	5,456	6,180	13%	78,822	96,778	23%
	1,372	1,563	14%	19,313	25,427	32%
Passenger count from Iceland ⁶						
Total Passengers	March			April - March		
	2021	2022		2020-2021	2021-2022	
- Foreign nationality	7,729	135,364	1651%	298,048	1,078,099	262%
- Icelandic nationality	4,601	101,173	2099%	156,678	920,502	488%
	3,128	34,191	993%	53,488	285,232	433%
Traffic statistics - Keflavik Airport ⁷						
Total movements (departures/landings)	March			April - March		
	2021	2022		2020-2021	2021-2022	
Total passenger movements	4,924	5,057	3%	41,563	70,577	70%
- Departures	16,622	302,605	1721%	436,382	2,842,280	551%
- Arrivals	7,729	135,364	1651%	210,635	1,205,731	472%
- Exchange passengers (counted twice)	8,466	133,431	1476%	212,721	1,209,722	469%
	427	33,810	7818%	13,026	426,827	3177%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://statice.is/>