

Tourism short-term indicators February						
Overnight stays	December			January - December		
	2020	2021		2019-2020	2020-2021	%
Total overnight stays ¹	44,074	307,573	598%	3,295,504	5,099,511	55%
Hotels and guesthouses	29,872	233,292	681%	2,020,155	3,269,357	62%
Other types of listed accommodation ²	14,202	74,281	423%	1,275,349	1,830,154	44%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	December			January - December		
	2020	2021		2019-2020	2020-2021	%
Available hotel rooms	6,288	11,079	76%	
Occupancy rate	7%	33%	0	25%	39%	14
Experimental statistics - Overnight stays in hotels						
Overnight stays in hotels	January			February - January		
	2021	2022 (estimated)		2020-2021	2021-2022	%
– Iceland	29,938	168,800	464%	1,226,917	2,598,200	112%
– Foreigners	23,535	32,400	38%	529,745	828,858	56%
– Foreigners	6,403	136,400	2030%	697,172	1,769,342	154%
External trade in services (million ISK)						
Revenue from non-Icelandic tourists	Q3			Q4 - Q3		
	2020	2021		2019-2020	2020-2021	%
– Passenger air transport	32,846	106,961	226%	193,124	153,210	-21%
– Travel / Consumption	4,351	19,022	337%	51,360	26,177	-49%
– Travel / Consumption	28,495	87,939	209%	141,764	127,033	-10%
VAT turnover ³ (million ISK)						
Tourism industries in Iceland	September - October			November - October		
	2020	2021		2019-2020	2020-2021	%
– Passenger air transport	31,629	91,642	190%	326,249	349,121	7%
– Service activities incidental to air transportation	10,029	28,880	188%	112,915	108,032	-4%
– Accommodation	1,149	2,536	121%	8,685	8,905	3%
– Food and beverage service activities	3,515	16,539	371%	44,824	56,122	25%
– Rental of leisure and sport goods & motor vehicles	9,606	18,253	90%	71,754	82,483	15%
– Travel agents and tour operators (abroad)	5,247	8,587	64%	36,803	38,232	4%
– Travel agents and tour operators (in Iceland)	88	1,750	1878%	5,040	4,084	-19%
– Physical well-being activities	1,074	8,904	729%	26,672	31,987	20%
– Passenger transport on land	304	3,099	919%	8,760	8,773	0%
– Passenger water transport	458	2,275	397%	9,130	7,471	-18%
– Passenger water transport	158	818	419%	1,667	3,033	82%
Register based employment						
Tourism industries in Iceland	November			Average December - November		
	2020	2021		2019 - 2020	2020 - 2021	%
– Air transport	15,225	24,924	61%	22,331	19,887	-11%
– Accommodation	2,142	3,002	40%	3,486	2,496	-28%
– Food and beverage service activities	2,638	5,437	106%	4,657	4,009	-14%
– Travel agency, tour operators and other reservation services	7,029	10,396	48%	8,269	8,507	3%
– Other sectors	1,033	2,204	113%	1,965	1,626	-17%
– Other sectors	2,683	3,885	45%	3,954	3,249	-18%
Rental cars ⁴						
Total rental cars	February			Average March - February		
	2021	2022		2020-2021	2021-2022	%
Rental cars (active)	17,498	19,269	10%	19,932	18,560	-7%
Rental cars (inactive)	12,512	16,734	34%	15,346	16,448	7%
Rental cars (inactive)	4,986	2,535	-49%	4,586	2,112	-54%
Traffic on ring road ⁵						
South Iceland	January			February - January		
	2021	2022		2020-2021	2021-2022	%
West Iceland	8,447	8,643	2%	137,306	164,163	20%
North Iceland	8,398	7,921	-6%	142,555	166,437	17%
East Iceland	3,649	3,833	5%	76,950	96,767	26%
East Iceland	927	1,041	12%	19,056	25,303	33%
Passenger count from Iceland ⁶						
Total Passengers	January			February - January		
	2020	2021		2019-2020	2020-2021	%
- Foreign nationality	10,460	82,864	692%	460,167	979,621	113%
- Icelandic nationality	4,362	67,656	1451%	361,954	751,096	108%
- Icelandic nationality	6,098	15,208	149%	98,213	228,525	133%
Traffic statistics - Keflavik Airport ⁷						
Total movements (departures/landings)	January			February - January		
	2021	2022		2020-2021	2021-2022	%
Total passenger movements	2,391	3,494	46%	43,402	68,924	59%
– Departures	22,462	190,488	748%	1,020,708	2,336,245	129%
– Arrivals	10,460	82,864	692%	460,549	979,618	113%
– Exchange passengers (counted twice)	10,861	75,798	598%	456,301	979,047	115%
– Exchange passengers (counted twice)	1,141	31,826	2689%	103,858	377,580	264%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from a active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://stative.is/>