

Tourism short-term indicators January						
Overnight stays	November			December - November		
	2020	2021	%	2019-2020	2020-2021	%
Total overnight stays ¹	55,223	361,613	555%	3,696,243	4,836,012	31%
Hotels and guesthouses	33,245	289,542	771%	2,346,626	3,065,937	31%
Other types of listed accommodation ²	21,978	72,071	228%	1,349,617	1,770,075	31%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	Nóvember			December - November		
	2020	2021	%	2019-2020	2020-2021	%
Available hotel rooms	6,598	11,296	71%	
Occupancy rate	8%	42%	0	32%	41%	10
Experimental statistics - Overnight stays in hotels						
Overnight stays in hotels	December			January - December		
	2020	2021 (estimated)	%	2020	2021	%
– Iceland	21,277	198,400	832%	1,488,107	2,455,121	65%
– Foreigners	17,500	41,400	137%	536,594	814,282	52%
– Travel / Consumption	3,777	157,000	4057%	951,513	1,640,839	72%
External trade in services (million ISK)						
Revenue from non-Icelandic tourists	Q3			Q4 - Q3		
	2020	2021	%	2019-2020	2020-2021	%
– Passenger air transport	32,846	106,961	226%	193,124	153,210	-21%
– Travel / Consumption	4,351	19,022	337%	51,360	26,177	-49%
– Travel / Consumption	28,495	87,939	209%	141,764	127,033	-10%
VAT turnover ³ (million ISK)						
Tourism industries in Iceland	September - October			November - October		
	2020	2021	%	2019-2020	2020-2021	%
– Passenger air transport	31,629	91,642	190%	326,249	349,121	7%
– Service activities incidental to air transportation	10,029	28,880	188%	112,915	108,032	-4%
– Accommodation	1,149	2,536	121%	8,685	8,905	3%
– Food and beverage service activities	3,515	16,539	371%	44,824	56,122	25%
– Rental of leisure and sport goods & motor vehicles	9,606	18,253	90%	71,754	82,483	15%
– Travel agents and tour operators (abroad)	5,247	8,587	64%	36,803	38,232	4%
– Travel agents and tour operators (in Iceland)	88	1,750	1878%	5,040	4,084	-19%
– Physical well-being activities	1,074	8,904	729%	26,672	31,987	20%
– Passenger transport on land	304	3,099	919%	8,760	8,773	0%
– Passenger water transport	458	2,275	397%	9,130	7,471	-18%
– Passenger transport	158	818	419%	1,667	3,033	82%
Register based employment						
Tourism industries in Iceland	September			Average October - September		
	2019	2020	%	2019 - 2020	2020 - 2021	%
– Air transport	15,806	21,108	34%	20,276	15,425	-24%
– Accommodation	2,739	3,071	12%	3,879	2,389	-38%
– Food and beverage service activities	3,662	5,829	59%	5,339	3,567	-33%
– Travel agency, tour operators and other reservation services	8,013	9,812	22%	8,781	8,026	-9%
– Travel agency, tour operators and other reservation services	1,392	2,396	72%	2,277	1,443	-37%
Rental cars ⁴						
Total rental cars	January			Average February - January		
	2019	2020	%	2019-2020	2020-2021	%
Rental cars (active)	17,794	19,231	8%	20,389	18,413	-10%
Rental cars (inactive)	12,750	17,472	37%	15,979	16,096	1%
Rental cars (inactive)	5,044	1,759	-65%	4,410	2,317	-47%
Traffic on ring road ⁵						
South Iceland	December			January - December		
	2020	2021	%	2020	2021	%
West Iceland	8,278	10,791	30%	137,821	163,967	19%
North Iceland	8,201	9,701	18%	142,266	166,914	17%
East Iceland	3,831	4,916	28%	77,189	96,583	25%
East Iceland	1,000	1,233	23%	19,200	25,189	31%
Passenger count from Iceland ⁶						
Total Passengers	December			January - December		
	2020	2021	%	2020	2021	%
– Foreign nationality	11,646	97,568	738%	608,693	907,197	49%
– Icelandic nationality	8,135	64,305	690%	478,510	687,789	44%
– Icelandic nationality	3,511	33,263	847%	130,183	219,408	69%
Traffic statistics - Keflavik Airport ⁷						
Total movements (departures/landings)	December			January - December		
	2020	2021	%	2020	2021	%
Total passenger movements	2,251	4,687	108%	45,217	67,821	50%
– Departures	24,907	255,731	927%	1,373,969	2,168,219	58%
– Arrivals	11,665	97,588	737%	609,337	907,214	49%
– Exchange passengers (counted twice)	11,947	104,088	771%	597,954	914,110	53%
– Exchange passengers (counted twice)	1,295	54,055	4074%	166,678	346,895	108%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://statice.is/>