



Tourism short-term indicators June						
Overnight stays	April			May - April		
	2021	2022		2020-2021	2021-2022	
Total overnight stays ¹	84,945	458,924	440%	2,405,041	6,296,808	162%
Hotels and guesthouses	65,469	345,598	428%	1,292,467	4,244,424	228%
Other types of listed accommodation ²	19,476	113,326	482%	1,112,574	2,052,384	84%
Occupancy rate of hotel rooms	April			May - April		
	2021	2022		2020-2021	2021-2022	
Total overnight stays in hotels	49,625	297,284	499%	849,487	3,343,233	294%
Available hotel rooms	7,019	10,801	54%	
Occupancy rate	14%	49%	35	17.2%	50.1%	33
Overnight stays in hotels	May			June - May		
	2021	2022 (estimated)		2020-2021	2021-2022	
Overnight stays in hotels	102,824	255,000	148%	849,487	3,336,563	293%
– Iceland	64,813	54,000	-17%	579,243	950,804	64%
– Foreigners	38,011	201,000	429%	270,244	2,385,759	783%
External trade in services (million ISK)	Q1			Q2 - Q1		
	2021	2022		2020-2021	2021-2022	
Revenue from non-Icelandic tourists	7,934	52,229	558%	56,840	248,177	337%
– Passenger air transport	1,834	10,596	478%	8,606	46,466	440%
– Travel / Consumption	6,100	41,633	583%	48,234	201,711	318%
VAT turnover ³ (million ISK)	March - April			May - April		
	2021	2022		2020-2021	2021-2022	
Tourism industries in Iceland	32,821	87,257	166%	220,259	484,378	120%
– Passenger air transport	10,620	17,860	68%	65,425	99,536	52%
– Service activities incidental to air transportation	1,450	9,553	559%	9,491	53,130	460%
– Accommodation	3,749	6,838	82%	29,762	45,983	55%
– Food and beverage service activities	267	2,806	950%	977	9,854	909%
– Rental of leisure and sport goods & motor vehicles	12,231	29,216	139%	76,538	149,091	95%
– Travel agents and tour operators (abroad)	3,134	12,701	305%	26,224	80,472	207%
– Travel agents and tour operators (in Iceland)	277	2,801	912%	2,804	15,709	460%
– Physical well-being activities	84	488	478%	1,183	3,863	226%
– Passenger transport on land	640	2,895	353%	4,678	14,840	217%
– Passenger water transport	370	2,099	468%	3,176	11,900	275%
Register based employment	March			Average April - March		
	2021	2022		2020 - 2021	2021 - 2022	
Tourism industries in Iceland	15,077	24,271	61%	17,425	22,803	31%
– Air transport	2,006	3,231	61%	2,871	2,857	0%
– Accommodation	2,394	5,194	117%	3,433	4,926	43%
– Food and beverage service activities	7,420	9,838	33%	7,431	9,420	27%
– Travel agency, tour operators and other reservation services	987	2,122	115%	1,411	1,997	42%
– Other sectors	2,270	3,886	71%	2,279	3,603	58%
Rental cars ⁴	June			Average July - June		
	2021	2022		2020-2021	2021-2022	
Total rental cars	17,237	22,265	29%	18,266	19,703	8%
Rental cars (active)	14,910	21,591	45%	14,285	18,364	29%
Rental cars (inactive)	2,327	674	-71%	3,981	1,339	-66%
Traffic on ring road ⁵	May			June - May		
	2021	2022		2020-2021	2021-2022	
South Iceland	14,080	16,911	20%	142,299	169,372	19%
West Iceland	14,829	15,887	7%	151,317	169,618	12%
North Iceland	7,535	9,029	20%	82,486	100,726	22%
East Iceland	1,681	2,481	48%	20,107	26,805	33%
Passenger count from Iceland ⁶	April			May - April		
	2021	2022		2020-2021	2021-2022	
Total Passengers	18,775	177,014	843%	234,515	1,516,253	547%
– Foreign nationality	14,395	112,032	678%	174,899	1,115,142	538%
– Icelandic nationality	4,380	64,982	1384%	59,616	401,111	573%
Traffic statistics - Keflavik Airport ⁷	May			June - May		
	2021	2022		2020-2021	2021-2022	
Total movements (departures/landings)	7,981	6,421	-20%	50,043	70,310	40%
Total passenger movements	44,524	489,151	999%	68,750	3,658,006	5221%
– Departures	18,774	177,014	843%	235,052	1,516,251	545%
– Arrivals	23,021	192,464	736%	241,461	1,530,235	534%
– Exchange passengers (counted twice)	2,729	119,673	4285%	16,067	611,520	3706%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://statice.is/>