Statistics Iceland

Tourism short town indicators December	Orte	h		Neveenb	an Ostahan	
Tourism short-term indicators December Overnight stays	October 2020 2021		%	November - October % 2019-2020 2020-2021 %		
Total overnight stays ¹	84,162	550,747	554%	4,118,452	4,529,622	10%
Hotels and guesthouses	53,546	423,585	691%	2,702,693	2,809,640	4%
Other types of listed accommodation ²	30,616	127,162	315%	1,415,759	1,719,982	21%
	Octo		51570		er - October	21/0
Occupancy rate of hotel rooms	2020	2021	%	2019-2020	2020-2021	%
Total overnight stays in hotels	38,778	360,281	829%	2,080,110	2,052,039	-1%
Available hotel rooms	7,551	10,886	44%			1/0
Occupancy rate	11%	62%	1	36%	39%	3
	October			November - October		
Experimental statistics - Overnight stays in hotels	2020 2021 (estimated)		ed)	2019-2020 2020 -2021		
Overnight stays in hotels	23,656	251,800	964%	1,774,016	2,280,183	29%
– Iceland	16,314	53,200	226%	551,303	788,082	43%
– Foreigners	7,342	198,600	2605%	1,222,713	1,492,101	22%
	Q	3		Q	4 - Q3	
External trade in services (million ISK)	2020	2021		2019-2020	2020-2021	
Revenue from non-Icelandic tourists	32,846	106,961	226%	193,124	153,210	-21%
– Passenger air transport	4,351	19,022	337%	51,360	26,177	-49%
– Travel / Consumption	28,495	87,939	209%	141,764	127,033	-10%
July - August September - August						
VAT turnover ³ (million ISK)	2020	2021	1	2019-2020	2020-2021	
Tourism industries in Iceland	58,869	109,148	85%	403,375	287,882	-29%
– Passenger air transport	17,159	28,736	67%	143,984	89,126	-38%
 Service activities incidental to air transportation 	730	3,316	354%	10,897	7,384	-32%
– Accommodation	10,238	21,836	113%	58,413	42,347	-28%
 Food and beverage service activities 	14,808	19,622	33%	77,700	73,541	-5%
 Rental of leisure and sport goods & motor vehicles 	8,735	12,512	43%	39,284	34,839	-11%
 Travel agents and tour operators (abroad) 	210	1,264	501%	8,214	2,389	-71%
 Travel agents and tour operators (in Iceland) 	4,052	13,923	244%	38,372	24,097	-37%
 Physical well-being activities 	1,408	3,366	139%	11,915	5,977	-50%
 Passenger transport on land 	825	2,986	262%	12,100	5,792	-52%
– Passenger water transport	704	1,588	126%	2,496	2,390	-4%
	September			Average October - September		
Register based employment Tourism industries in Iceland	2019	2020	2.40/	2019 - 2020	2020 - 2021	2.40/
	15,806 2,739	21,108	34% 12%	20,276	15,425	-24%
– Air transport – Accommodation	3,662	3,071 5,829	59%	3,879 5,339	2,389 3,567	-38% -33%
 Food and beverage service activities 	8,013	9,812	22%	8,781	8,026	-33%
 Travel agency, tour operators and other reservation service 	1,392	2,396	72%	2,277	1,443	-37%
	Decer		7270		Jary - December	5776
Rental cars ⁴	2019	2020		2019-2020	2020-2021	
Total rental cars	18,211	19,448	7%	20,845	18,293	-12%
Rental cars (active)	13,098	17,670	35%	16,627	15,702	-6%
Rental cars (inactive)	5,113	1,778	-65%	4,218	2,591	-39%
	Nove	mber			r - November	
Traffic on ring road ⁵	2020	2021		2019-2020	2020-2021	
South Iceland	8,264	11,780	43%	140,136	161,454	15%
West Iceland	8,262	11,013	33%	144,256	165,414	15%
North Iceland	3,617	5,227	45%	77,718	95,498	23%
East Iceland	1,052	1,394	33%	19,356	24,956	29%
	Nove	mber		Decembe	r - November	
Passenger count from Iceland ⁶	2020	2021		2019-2020	2020-2021	
Total Passengers	5,169	109,189	2012%	765,896	821,275	7%
- Foreign nationality	3,256	75,460	2218%	595,795	631,619	6%
- Icelandic nationality	1,913	33,729	1663%	170,101	189,656	11%
_	Nove				r - November	
Traffic statistcs - Keflavik Airport'	2020	2021		2019-2020	2020-2021	
Total movements (departures/landings)	2,572	5,063	97%	47,520	65,385	38%
Total passenger movements	11,018	250,073	2170%	1,802,994	1,937,395	7%
- Departures	5,356	109,189	1939%	766,586	821,291	7%
- Arrivals	5,098	101,454	1890%	763,625	821,969	8%
 Exchange passengers (counted twice) 	564	39,430	6891%	272,783	294,135	8%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road. ⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice. Further information on the website: https://statice.is/