

Tourism short-term indicators June 2021						
	April			May - April		
	2020	2021	%	2019-2020	2020-2021	%
Overnight stays	20,838	92,564	344%	7,700,772	2,080,503	-73%
Total overnight stays <sup>1</sup>	20,838	92,564	344%	7,700,772	2,080,503	-73%
Hotels and guesthouses	13,502	66,830	395%	5,238,071	1,206,351	-77%
Other types of listed accommodation <sup>2</sup>	7,336	25,734	251%	2,462,701	874,152	-65%
Occupancy rate of hotel rooms						
	April			May-April		
	2020	2021	%	2019-2020	2020-2021	%
Total overnight stays in hotels	9,181	48,877	432%	4,065,447	846,239	-79%
Available hotel rooms	5,778	6,978	21%	..	..	
Occupancy rate	4%	14%	10	60%	18%	-41
Experimental statistics - Overnight stays in hotels						
	May			June-May		
	2020	2021 (estimated)	%	2019-2020	2020-2021	%
Overnight stays in hotels	37,583	90,000	139%	3,788,015	898,656	-76%
- Iceland	34,531	54,900	59%	397,701	598,982	51%
- Foreigners	3,052	35,100	1050%	3,390,314	299,674	-91%
External trade in services (million ISK)						
	Q1			Q2-Q1		
	2020	2021	%	2019-2020	2020-2021	%
Revenue from non-Icelandic tourists	64,569	7,806	-88%	440,923	60,235	-86%
- Passenger air transport	19,836	1,837	-91%	132,278	12,553	-91%
- Travel / Consumption	44,760	5,970	-87%	308,645	47,682	-85%
VAT turnover <sup>3</sup> (million ISK)						
	January - February			March - February		
	2020	2021	%	2019-2020	2020-2021	%
Tourism industries in Iceland	74,022	27,398	-63%	627,975	220,508	-65%
- Passenger air transport	27,138	10,362	-62%	225,515	77,262	-66%
- Service activities incidental to air transportation	2,310	651	-72%	20,680	4,375	-79%
- Accommodation	10,685	2,246	-79%	99,065	26,916	-73%
- Food and beverage service activities	12,685	9,330	-26%	93,387	62,082	-34%
- Rental of leisure and sport goods & motor vehicles	4,936	3,379	-32%	48,199	30,170	-37%
- Travel agents and tour operators (abroad)	2,079	191	-91%	17,721	1,404	-92%
- Travel agents and tour operators (in Iceland)	8,142	676	-92%	77,038	9,928	-87%
- Physical well-being activities	2,888	201	-93%	19,947	3,326	-83%
- Passenger transport on land	2,904	271	-91%	21,084	3,774	-82%
- Passenger water transport	255	91	-64%	5,341	1,270	-76%
Register based employment						
	April			Average May - April		
	2019	2020	%	2019 - 2020	2020 - 2021	%
Tourism industries in Iceland	21,203	14,194	-33%	29,143	17,662	-39%
- Air transport	3,930	1,979	-50%	4,417	2,670	-40%
- Accommodation	4,569	2,340	-49%	6,818	3,253	-52%
- Food and beverage service activities	6,731	7,098	5%	9,720	7,461	-23%
- Travel agency, tour operators and other reservation services	1,980	1,039	-48%	2,930	1,330	-55%
Rental cars <sup>4</sup>						
	June			Average July - June		
	2019	2020	%	2019-2020	2020-2021	%
Total rental cars	20,776	17,237	-17%	23,631	18,267	-23%
Rental cars (active)	13,143	14,910	13%	20,729	14,285	-31%
Rental cars (inactive)	7,633	2,327	-70%	2,902	3,982	37%
Traffic on ring road <sup>5</sup>						
	May			June-May		
	2020	2021	%	2019-2020	2020-2021	%
South Iceland	12,661	14,080	11%	163,400	142,299	-13%
West Iceland	13,255	14,829	12%	159,360	151,315	-5%
North Iceland	6,364	7,535	18%	95,384	82,509	-13%
East Iceland	1,362	1,681	23%	24,204	19,888	-18%
Passenger count from Iceland <sup>6</sup>						
	May			June-May		
	2020	2021	%	2019-2020	2020-2021	%
Total Passengers	1,864	18,775	907%	2,075,543	234,515	-89%
- Foreign nationality	1,035	14,395	1291%	1,617,053	174,899	-89%
- Icelandic nationality	829	4,380	428%	458,490	59,616	-87%
Traffic statistics - Keflavik Airport <sup>7</sup>						
	May			June - May		
	2020	2021	%	2019-2020	2020-2021	%
Total movements (departures/landings)	5,510	7,981	45%	73,179	50,043	-32%
Total passenger movements	4,062	44,524	996%	5,551,358	452,118	-92%
- Departures	1,795	18,774	946%	2,086,221	235,052	-89%
- Arrivals	1,954	23,021	1078%	2,069,107	241,461	-88%
- Exchange passengers (counted twice)	313	2,729	772%	1,396,030	16,067	-99%

<sup>1</sup>Airbnb and unpaid accommodation not included

<sup>2</sup>Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

<sup>3</sup>Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

<sup>4</sup>Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

<sup>5</sup>According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

<sup>6</sup>Data from the Icelandic Tourist Board

<sup>7</sup>Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice