

| Tourism short-term indicators July 2021 | | | | | | |
|--|---------------|------------------|-------|-----------------------|-------------|------|
| Overnight stays | May | | | June - May | | |
| | 2020 | 2021 | % | 2019-2020 | 2020-2021 | % |
| Total overnight stays ¹ | 89,131 | 181,822 | 104% | 7,191,964 | 2,534,661 | -65% |
| Hotels and guesthouses | 58,691 | 135,685 | 131% | 4,873,269 | 1,369,428 | -72% |
| Other types of listed accommodation ² | 30,440 | 46,137 | 52% | 2,318,695 | 1,165,233 | -50% |
| Occupancy rate of hotel rooms | | | | | | |
| Total overnight stays in hotels | May | | | June - May | | |
| | 2020 | 2021 | % | 2019-2020 | 2020-2021 | % |
| Available hotel rooms | 7,881 | 7,434 | -6% | .. | .. | |
| Occupancy rate | 9% | 26% | 17 | 57% | 20% | -37 |
| Experimental statistics - Overnight stays in hotels | | | | | | |
| Overnight stays in hotels | June | | | July - June | | |
| | 2020 | 2021 (estimated) | % | 2019-2020 | 2020-2021 | % |
| - Iceland | 90,497 | 157,900 | 74% | 3,458,192 | 981,929 | -72% |
| - Foreigners | 75,372 | 49,200 | -35% | 434,909 | 583,195 | 34% |
| - Foreigners | 15,125 | 108,700 | 619% | 3,023,283 | 398,734 | -87% |
| External trade in services (million ISK) | | | | | | |
| Revenue from non-Icelandic tourists | Q1 | | | Q2-Q1 | | |
| | 2020 | 2021 | % | 2019-2020 | 2020-2021 | % |
| - Passenger air transport | 64,569 | 7,806 | -88% | 440,923 | 60,235 | -86% |
| - Travel / Consumption | 19,836 | 1,837 | -91% | 132,278 | 12,553 | -91% |
| - Travel / Consumption | 44,760 | 5,970 | -87% | 308,645 | 47,682 | -85% |
| VAT turnover ³ (million ISK) | | | | | | |
| Tourism industries in Iceland | March - April | | | May - April | | |
| | 2020 | 2021 | % | 2019-2020 | 2020-2021 | % |
| - Passenger air transport | 34,801 | 32,726 | -6% | 575,979 | 218,281 | -62% |
| - Service activities incidental to air transportation | 13,377 | 12,231 | -9% | 206,809 | 76,116 | -63% |
| - Accommodation | 1,105 | 638 | -42% | 18,727 | 3,912 | -79% |
| - Food and beverage service activities | 4,269 | 3,107 | -27% | 91,199 | 25,876 | -72% |
| - Rental of leisure and sport goods & motor vehicles | 7,578 | 10,574 | 40% | 86,708 | 65,209 | -25% |
| - Travel agents and tour operators (abroad) | 3,879 | 3,742 | -4% | 45,639 | 29,570 | -35% |
| - Travel agents and tour operators (in Iceland) | 572 | 275 | -52% | 15,216 | 1,123 | -93% |
| - Physical well-being activities | 2,080 | 1,465 | -30% | 69,202 | 9,334 | -87% |
| - Passenger transport on land | 810 | 252 | -69% | 17,979 | 2,774 | -85% |
| - Passenger water transport | 1,015 | 356 | -65% | 19,421 | 3,130 | -84% |
| - Passenger water transport | 116 | 85 | -26% | 5,079 | 1,237 | -76% |
| Register based employment | | | | | | |
| Tourism industries in Iceland | April | | | Average May - April | | |
| | 2019 | 2020 | % | 2019 - 2020 | 2020 - 2021 | % |
| - Air transport | 21,203 | 14,194 | -33% | 29,143 | 17,662 | -39% |
| - Accommodation | 3,930 | 1,979 | -50% | 4,417 | 2,670 | -40% |
| - Food and beverage service activities | 4,569 | 2,340 | -49% | 6,818 | 3,253 | -52% |
| - Travel agency, tour operators and other reservation services | 6,731 | 7,098 | 5% | 9,720 | 7,461 | -23% |
| - Travel agency, tour operators and other reservation services | 1,980 | 1,039 | -48% | 2,930 | 1,330 | -55% |
| Rental cars ⁴ | | | | | | |
| Total rental cars | July | | | Average August - July | | |
| | 2019 | 2020 | % | 2019-2020 | 2020-2021 | % |
| Rental cars (active) | 20,083 | 18,070 | -10% | 23,168 | 18,099 | -22% |
| Rental cars (inactive) | 15,628 | 17,037 | 9% | 19,953 | 14,403 | -28% |
| Rental cars (inactive) | 4,455 | 1,033 | -77% | 3,216 | 3,697 | 15% |
| Traffic on ring road ⁵ | | | | | | |
| South Iceland | June | | | July - June | | |
| | 2020 | 2021 | % | 2019-2020 | 2020-2021 | % |
| West Iceland | 15,217 | 17,267 | 13% | 159,010 | 144,349 | -9% |
| North Iceland | 17,578 | 18,411 | 5% | 157,554 | 152,148 | -3% |
| East Iceland | 9,932 | 10,992 | 11% | 95,384 | 83,568 | -12% |
| East Iceland | 2,104 | 2,887 | 37% | 24,538 | 20,670 | -16% |
| Passenger count from Iceland ⁶ | | | | | | |
| Total Passengers | June | | | July - June | | |
| | 2020 | 2021 | % | 2019-2020 | 2020-2021 | % |
| - Foreign nationality | 11,253 | 56,164 | 399% | 1,827,094 | 279,426 | -85% |
| - Icelandic nationality | 5,943 | 42,589 | 617% | 1,428,084 | 211,545 | -85% |
| - Icelandic nationality | 5,310 | 13,575 | 156% | 399,010 | 67,881 | -83% |
| Traffic statistics - Keflavik Airport ⁷ | | | | | | |
| Total passenger movements | June | | | July - June | | |
| | 2020 | 2021 | % | 2019-2020 | 2020-2021 | % |
| - Departures | 29,355 | 135,848 | 363% | 4,794,876 | 599,073 | -88% |
| - Arrivals | 11,253 | 56,164 | 399% | 1,838,598 | 279,963 | -85% |
| - Exchange passengers (counted twice) | 17,682 | 65,088 | 268% | 1,817,990 | 288,867 | -84% |
| - Exchange passengers (counted twice) | 420 | 14,596 | 3375% | 1,138,288 | 30,243 | -97% |

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988)..

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://stative.is/>