

Tourism short-term indicators January 2021						
Overnight stays	November			December - November		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays ¹	477432	43752	-91%	8410652	3361192	-60%
Hotels and guesthouses	389312	32998	-92%	5791232	2268394	-61%
Airbnb and similar sites
Other types of unpaid accommodation
Other types of listed accommodation ²	88120	10754	-88%	2619420	1092798	-58%
Occupancy rate of hotel rooms	November			December - November		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays in hotels	329598	24305	-93%	4528301	1774817	-61%
Available hotel rooms	10948	6625	-39%
Occupancy rate	58%	8%	-50	65%	29%	-36
Experimental statistics - Overnight stays in hotels	December		% 2019 (actual)	January - December		% 2020 (estimated)
	2019 (actual)	2020 (estimated)		2019 (actual)	2020 (estimated)	
Overnight stays in hotels	307186	25000	-92%	4533065	1492631	-67%
– Iceland	32209	21000	-35%	438779	540084	23%
– Foreigners	274977	24000	-91%	4094286	952547	-77%
External trade in services (million ISK)	Q3			Q4-Q3		
	2019	2020	%	2018-2019	2019-2020	%
Revenue from non-Icelandic tourists	168934	32949	-80%	485192	197140	-59%
– Passenger transport by air	49385	4563	-91%	147858	55581	-62%
– Travel / Consumption	119549	28386	-76%	337335	141559	-58%
VAT turnover ³ (million ISK)	September - október			Október - september		
	2019	2020	%	2018-2019	2019-2020	%
Tourism industries	109800	31101	-72%	642978	321554	-50%
– Passenger flights	41143	9919	-76%	230684	112475	-51%
– Flight related services	3743	817	-78%	22979	8013	-65%
– Accommodation	17696	3482	-80%	101009	44062	-56%
– Catering and services	15586	9534	-39%	93748	71592	-24%
– Travel agents and planners (abroad)	3304	183	-95%	17455	5164	-70%
– Travel agents and planners (in Iceland)	12751	1041	-92%	79763	26544	-67%
– Massage parlours, tanning salons, saunas, etc.	3458	298	-91%	19998	8759	-56%
– Rental of leisure and sport goods & motor vehicles	7734	5217	-33%	49912	34336	-31%
– Passenger transport on land	3425	442	-87%	22043	8897	-60%
– Passenger water transport	959	169	-82%	5384	1715	-68%
Register based employment	October			Average employees November - October		
	2019	2020	%	2018-2019	2019-2020	%
Tourism industries	29014	15802	-46%	30276	22882	-24%
– Air transport	4499	2219	-51%	4738	3636	-23%
– Accommodation	6936	2854	-59%	6994	4928	-30%
– Food service activities	9967	7171	-28%	10280	8509	-17%
– Travel agency, tour operators and other reservation service	2845	1047	-63%	2963	2044	-31%
Rental cars ⁴	January			Average February - January		
	2019	2020	%	2019	2020	%
Total rental cars	24359	17794	-27%	24702	20830	-16%
Rental cars (active)	22534	12750	-43%	22902	16674	-27%
Rental cars (inactive)	1825	5044	176%	1800	4281	138%
Traffic on ring road ⁵	December			January - December		
	2019	2020	%	2018-2019	2019-2020	%
South Iceland	10593	8278	-22%	177518	137821	-22%
West Iceland	10191	8201	-20%	173319	142266	-18%
North Iceland	4359	3831	-12%	103440	77189	-25%
East Iceland	1156	1000	-13%	27123	19200	-29%
Passenger count from Iceland ⁶	December			January - December		
	2019	2020	%	2018-2019	2019-2020	%
Total Passengers	168850	11646	-93%	2597536	608693	-77%
– Foreign nationality	125421	8135	-94%	1986153	478510	-76%
– Icelandic nationality	43429	3511	-92%	611383	130183	-79%
Traffic statistics - Keflavik Airport ⁷	December			January - December		
	2019	2020	%	2018-2019	2019-2020	%
Total movements (departures/landings)	4554	2251	-51%	85921	45217	-47%
Total passenger movements	453932	24907	-95%	7240819	1373969	-81%
– Departures	168914	11665	-93%	2612143	609337	-77%
– Arrivals	177618	11947	-93%	2607637	597954	-77%
– Exchange passengers (counted twice)	107400	1295	-99%	2021039	166678	-92%

¹Airbnb and unpaid accommodation not included in 12 month period

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁶Data from the Icelandic Tourist Board

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on www.Statice.is