

Tourism short-term indicators August 2021						
	June			July-June		
	2020	2021	%	2019-2020	2020-2021	%
Overnight stays						
Total overnight stays ¹	292,890	478,906	64%	6,542,193	2,720,677	-58%
Hotels and guesthouses	144,437	275,596	91%	4,443,375	1,500,587	-66%
Other types of listed accommodation ²	148,453	203,310	37%	2,098,818	1,220,090	-42%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	90,497	188,033	108%	3,458,195	1,012,062	-71%
Available hotel rooms	8,316	8,794	6%	
Occupancy rate	21%	40%	0	53%	22%	-31
Experimental statistics - Overnight stays in hotels						
	July	August-July				
Overnight stays in hotels	2020	2021 (estimated)	%	2019-2020	2020-2021	%
– Iceland	226,413	364,100	61%	3,176,776	1,149,749	-64%
– Foreigners	132,188	109,600	-17%	497,057	570,455	15%
	94,225	254,500	170%	2,679,719	579,294	-78%
External trade in services (million ISK)						
	Q1	Q2-Q1				
Revenue from non-Icelandic tourists	2020	2021	%	2019-2020	2020-2021	%
– Passenger air transport	64,569	7,806	-88%	440,923	60,235	-86%
– Travel / Consumption	19,836	1,837	-91%	132,278	12,553	-91%
	44,760	5,970	-87%	308,645	47,682	-85%
VAT turnover³ (million ISK)						
	May - June	July-June				
Tourism industries in Iceland	2020	2021	%	2019-2020	2020-2021	%
– Passenger air transport	37,185	55,452	49%	496,577	236,466	-52%
– Service activities incidental to air transportation	13,806	14,982	9%	179,159	77,292	-57%
– Accommodation	458	1,337	192%	15,060	4,769	-68%
– Food and beverage service activities	3,792	8,502	124%	76,486	30,582	-60%
– Rental of leisure and sport goods & motor vehicles	11,905	15,250	28%	82,010	68,610	-16%
– Rental of leisure and sport goods & motor vehicles	5,187	6,661	28%	40,866	31,050	-24%
– Travel agents and tour operators (abroad)	39	466	1081%	11,672	1,426	-88%
– Travel agents and tour operators (in Iceland)	1,130	5,820	415%	55,814	14,025	-75%
– Physical well-being activities	314	1,119	257%	15,135	3,584	-76%
– Passenger transport on land	437	890	104%	16,425	3,583	-78%
– Passenger water transport	116	425	266%	3,949	1,546	-61%
Register based employment						
	April	Average May-April				
Tourism industries in Iceland	2019	2020	%	2019 - 2020	2020 - 2021	%
– Air transport	21,203	14,194	-33%	29,143	17,662	-39%
– Accommodation	3,930	1,979	-50%	4,417	2,670	-40%
– Food and beverage service activities	4,569	2,340	-49%	6,818	3,253	-52%
– Travel agency, tour operators and other reservation services	6,731	7,098	5%	9,720	7,461	-23%
	1,980	1,039	-48%	2,930	1,330	-55%
Rental cars⁴						
	August	Average September-August				
Total rental cars	2019	2020	%	2019-2020	2020-2021	%
Rental cars (active)	20,212	19,484	-4%	22,728	18,038	-21%
Rental cars (inactive)	18,072	18,773	4%	19,380	14,460	-25%
	2,140	711	-67%	3,348	3,578	7%
Traffic on ring road⁵						
	July	July-June				
South Iceland	2020	2021	%	2019-2020	2020-2021	%
West Iceland	19,265	20,645	7%	157,685	145,749	-8%
North Iceland	20,935	22,340	7%	156,780	153,554	-2%
East Iceland	14,046	16,700	19%	89,516	86,222	-4%
	3,668	4,527	23%	23,156	21,529	-7%
Passenger count from Iceland⁶						
	July	August-July				
Total Passengers	2020	2021	%	2019-2020	2020-2021	%
- Foreign nationality	58,940	140,972	139%	1,594,423	361,457	-77%
- Icelandic nationality	45,614	109,935	141%	1,242,414	275,865	-78%
	13,326	31,037	133%	352,009	85,592	-76%
Traffic statistics - Keflavik Airport⁷						
	July	August-July				
Total movements (departures/landings)	2020	2021	%	2019-2020	2020-2021	%
Total passenger movements	4,854	6,324	30%	64,089	53,950	-16%
– Departures	131,611	347,529	164%	4,083,014	814,991	-80%
– Arrivals	59,071	140,972	139%	1,602,605	361,864	-77%
– Exchange passengers (counted twice)	69,284	155,317	124%	1,580,672	374,900	-76%
	3,256	51,240	1474%	899,737	78,227	-91%

¹Airbnb and unpaid accommodation not included.

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988)..

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

⁶Data from the Icelandic Tourist Board.

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice.

Further information on the website: <https://statice.is/>