

Tourism short-term indicators February 2021						
Overnight stays	December			January - December		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays ¹	444,813	45,037	-90%	8,406,291	2,961,416	-65%
Hotels and guesthouses	356,343	31,466	-91%	5,791,515	1,943,517	-66%
Airbnb and similar sites
Other types of unpaid accommodation
Other types of listed accommodation ²	88,470	13,571	-85%	2,614,776	1,017,899	-61%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	December			January - December		
	2019	2020	%	2018-2019	2019-2020	%
Available hotel rooms	10,889	6,288	-42%
Occupancy rate	51%	7%	-45	65%	25%	-40
Experimental statistics - Overnight stays in hotels						
Overnight stays in hotels	January			February - January		
	2020	2021 (estimated)	%	2019-2020	2020-2021	%
– Iceland	291,128	20,000	-93%	4,552,127	1,217,248	-73%
– Foreigners	30,384	16,000	-47%	445,291	522,210	17%
– Travel / Consumption	260,744	4,000	-98%	4,106,836	695,038	-83%
External trade in services (million ISK)						
Revenue from non-Icelandic tourists	Q3			Q4-Q3		
	2019	2020	%	2018-2019	2019-2020	%
– Passenger transport by air	88,421	8,319	-91%	469,948	117,027	-75%
– Travel / Consumption	26,565	1,549	-94%	139,584	30,553	-78%
– Passenger water transport	61,856	6,770	-89%	330,364	86,474	-74%
VAT turnover ³ (million ISK)						
Tourism industries	September - October			October - September		
	2019	2020	%	2018-2019	2019-2020	%
– Passenger flights	109,800	31,101	-72%	642,978	321,554	-50%
– Flight related services	41,143	9,919	-76%	230,684	112,475	-51%
– Accommodation	3,743	817	-78%	22,979	8,013	-65%
– Catering and services	17,696	3,482	-80%	101,009	44,062	-56%
– Travel agents and planners (abroad)	15,586	9,534	-39%	93,748	71,592	-24%
– Travel agents and planners (in Iceland)	3,304	183	-95%	17,455	5,164	-70%
– Massage parlours, tanning salons, saunas, etc.	12,751	1,041	-92%	79,763	26,544	-67%
– Rental of leisure and sport goods & motor vehicles	3,458	298	-91%	19,998	8,759	-56%
– Passenger transport on land	7,734	5,217	-33%	49,912	34,336	-31%
– Passenger water transport	3,425	442	-87%	22,043	8,897	-60%
– Average employees	959	169	-82%	5,384	1,715	-68%
Register based employment						
Tourism industries	October			Average employees November - October		
	2019	2020	%	2018-2019	2019-2020	%
– Air transport	29,014	15,802	-46%	30,276	22,882	-24%
– Accommodation	4,499	2,219	-51%	4,738	3,636	-23%
– Food service activities	6,936	2,854	-59%	6,994	4,928	-30%
– Travel agency, tour operators and other reservation service	9,967	7,171	-28%	10,280	8,509	-17%
– Average employees	2,845	1,047	-63%	2,963	2,044	-31%
Rental cars ⁴						
Total rental cars	February			Average March - February		
	2019	2020	%	2019	2020	%
Rental cars (active)	22,979	17,498	-24%	24,491	19,933	-19%
Rental cars (inactive)	20,112	12,512	-38%	22,735	15,346	-33%
Rental cars (inactive)	2,867	4,986	74%	1,756	4,587	161%
Traffic on ring road ⁵						
South Iceland	January			February - January		
	2020	2021	%	2019-2020	2020-2021	%
West Iceland	8,962	8,447	-6%	176,346	137,306	-22%
North Iceland	8,109	8,398	4%	172,071	142,555	-17%
East Iceland	3,889	3,649	-6%	102,862	76,950	-25%
East Iceland	1,071	927	-13%	27,085	19,056	-30%
Passenger count from Iceland ⁶						
Total Passengers	January			February - January		
	2020	2021	%	2019-2020	2020-2021	%
– Foreign nationality	158,986	10,460	-93%	2,597,536	608,693	-77%
– Icelandic nationality	120,918	4,362	-96%	1,968,016	361,954	-82%
– Icelandic nationality	38,068	6,098	-84%	608,866	98,213	-84%
Traffic statistics - Keflavik Airport ⁷						
Total movements (departures/landings)	January			February - January		
	2020	2021	%	2019-2020	2020-2021	%
Total passenger movements	4,206	2,391	-43%	84,116	43,402	-48%
– Departures	375,723	22,462	-94%	7,081,332	1,020,708	-86%
– Arrivals	159,248	10,460	-93%	2,589,047	460,549	-82%
– Exchange passengers (counted twice)	152,514	10,861	-93%	2,588,612	456,301	-82%
– Exchange passengers (counted twice)	63,961	1,141	-98%	1,903,673	103,858	-95%

¹Airbnb and unpaid accommodation not included in 12 month period

²Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

³Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴Data from the Icelandic transport authority. Number of rental cars shown from active status first weekday of each month.

⁵According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁶Data from the Icelandic Tourist Board

⁷Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on www.Statice.is