

Statistics Iceland

Overnight stays	Tourism short-term indicators	Janu	iary		February	- January		
Notes and guesthouses 321996 346456 88 5845250 5800519 -194 Alribh and similar sites 104000 61000 -417 1800000 1577000 -1378 104000 104000 14500 224% 521000 450500 -1348 104000 14500 224% 521000 450500 -1348 104000 14500 224% 521000 450500 -1348 104000 14500 224% 521000 450500 -1348 104000 14500 224% 521000 450500 -1348 104000 14500 2248 521000 2018-2019 201	Overnight stays ¹	2019	2020	%			%	
Airban and similar sites 104000	Total overnight stays	522110	509027	-3%	10861922	10482876	-3%	
Other types of listed accommodation 19000 14500 -24% \$21000 450500 1-4% Other types of listed accommodation 77114 87071 13% 2686672 2645857 -2% Occupancy rate of hotel rooms 2019 2020 % 2018-2019 2019-2020 % Octal oversight stays in hotels 272066 291582 2% 44544861 2% Available hotel rooms 9864 10744 9% 120313 129979 8% Cocupancy rate 50% 8864 10744 9% 120213 218-2019 8% Cocupancy rate 68 2019 202-20 8 2019 8 Cocupancy rate of rade in services (million iSK) 2018 2019 9 20128 2019 8 Casacrager flights 3839 26831 2-3% 181203 139189 2-24 Consumption 68121 61724 -9% 332726 33677 2-218 VAT turnover (million iSK) 2018	Hotels and guesthouses	321996	346456	8%	5845250	5809519	-1%	
Other types of listed accommodation 77114 8 7071 1 398 2686672 26.45857 - 2% Occupancy rate of hotel rooms January February - January February - January Part of Solid	Airbnb and similar sites	104000	61000	-41%	1809000	1577000	-13%	
Cocupancy rate of hotel rooms 2019 2020 % 2018-2019 2019-2026 % 2018-2019 2019-2026 % 2018-2019 2019-2026 % 2018-2019 2019-2026 % 2018-2019 2019-2026 % 2018-2019 % 2019-2026 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2019 2019-2020 % 2018-2	Other types of unpaid accommodation ¹	19000	14500	-24%	521000	450500	-14%	
Occupancy rate of hotel rooms 2019 2020 % 2018-2019 2010-200 % 2018-2019 2020 % 2018-2019 <th< td=""><td>Other types of listed accommodation</td><td>77114</td><td>87071</td><td>13%</td><td>2686672</td><td>2645857</td><td>-2%</td></th<>	Other types of listed accommodation	77114	87071	13%	2686672	2645857	-2%	
Total overnight stays in hotels 272066 291582 7% 4454480 4543651 2% 2% 2% 2% 2% 2% 2% 2	January February - January							
Available hotel rooms 9866 10744 9% 120513 129979 8% 900 9% 1 68% 64% 3 3 3 3 3 3 3 3 3	Occupancy rate of hotel rooms						%	
Section Sect							2%	
California Cal	Available hotel rooms						8%	
Balance of trade in services (million ISK) 2018 2019 % 2017-2018 2018-2019 % Revenue from non-lcelandic tourists 102961 88554 -1.4% 513969 469866 1-10% - Passenger flights 34839 26831 -1.2% 182103 131981 -24% - Consumption 68121 61724 -9% 337267 330677 -2% VAT turnover (million ISK)² 2018 2019 % 2018 2019 % Accommodation 32873 31177 -5% 288059 228344 -10% - Accommodation 32873 31177 -5% 288059 228344 -10% - Accommodation 33309 11501 -14% 100150 99866 -3% - Catering and services 16491 16291 -1% 100150 99986 -6% - Travel agents and planners (in Iceland) 1996 1686 -16% 16881 16151 -4% - Car rentals 33771 <t< td=""><td>Occupancy rate</td><td></td><td></td><td>-1</td><td></td><td></td><td>-3</td></t<>	Occupancy rate			-1			-3	
Revenue from non-icelandic tourists								
Passenger flights 34839 26831 -2.3% 182103 139189 -2.4% Consumption Rovember - December January - December <								
November December Danuary								
November - December January - December VAT turnover (million ISK)								
VAT turnover (million ISK)² 2018 2019 % 2018 2019 % Total turnover 90280 83114 -8% 682326 61560 -10% - Accommodation 328873 31177 -5% 288095 228344 -21% - Passenger flights (international) 13309 11501 -14% 101766 9868 -3% - Catering and services 16491 16291 -1% 101050 9986 0% - Travel agents and planners (abroad) 757 6550 -14% 51380 48078 -6% - Car rentals 13971 12361 -12% 95641 97345 2% - Passenger transport on land 3728 3267 -12% 258041 2730 5241 -2% - Passenger transport on land 3728 3267 -12% 23081 21773 -6% - Passenger water transport 334 281 -16% 5370 5241 -2% Employees³ 2019 2	- Consumption			-370			-2/0	
Total turnover	VAT turnover (million ISK) ²			%			%	
- Accommodation 32873 31177 -5% 288059 228344 -21% -2285961 13309 11501 -14% 101766 98686 -3% -3% -388069	·						-10%	
Passenger flights (international)							-21%	
Catering and services							-3%	
- Travel agents and planners (in Iceland)		16491	16291	-1%	100150	99986	0%	
- Car rentals 13971 12361 -12% 95641 97345 2% -Passenger transport on land 3728 3267 -12% 23081 21773 -6%	- Travel agents and planners (abroad)	7577	6550	-14%	51380	48078	-6%	
- Passenger transport on land - Passenger water transport - Passenger special water wat	- Travel agents and planners (in Iceland)	1996	1686	-16%	16881	16151	-4%	
- Passenger water transport 334 281 -16% 5370 5241 -2%	- Car rentals	13971	12361	-12%	95641	97345	2%	
Sanuary Average employees February - January	- Passenger transport on land	3728	3267	-12%	23081	21773	-6%	
Employees 2019 2020 % 2018-2019 2019-2020 %	- Passenger water transport	334	281	-16%	5370	5241	-2%	
Total employees in key tourism sectors	2							
- Passenger flights		2019			2018-2019	2019-2020	%	
- Accommodation								
- Catering and services								
- Travel agents and planners								
- Other tourism sectors 2500 2300 -7% 2817 2615 -7%								
March 2019 2020 % 2018-2019 2019-2020 % Total rental cars 24038 22668 -6% 25403 24377 -4% Rental cars (active) 21208 20049 -5% 23551 22638 -4% Rental cars (inactive) 2830 2619 -7% 1852 1739 -6% Traffic on ring road 2019 2020 % 2018-2019 2019-2020 % Total rental cars (inactive) 2830 2619 -7% 1852 1739 -6% February								
Rental cars 2019 2020 % 2018-2019 2019-2020 % Rental cars 24038 22668 -6% 25403 24377 -4% Rental cars (active) 21208 20049 -5% 23551 22638 -4% Rental cars (inactive) 2830 2619 -7% 1852 1739 -6% Rental cars (inactive) 2830 2619 -7% 1852 1739 -6% Rental cars (inactive) 2019 2020 % 2018-2019 2019-2020 % 2018-2								
Total rental cars Rental cars (active) Rental cars (active) Rental cars (inactive) 21208 20049 -5% 23551 22638 -4% Rental cars (inactive) 2830 2619 -7% 1852 1739 -6% February March - February Traffic on ring road	Rental cars ⁴			%			%	
Rental cars (inactive) 2830 2619 -7% 1852 1739 -6%	Total rental cars						-4%	
February March - February	Rental cars (active)	21208	20049	-5%	23551	22638	-4%	
Traffic on ring road⁵ 2019 2020 % 2018-2019 2019-2020 % South Iceland 11673 11226 -4% 181971 175989 -3% West Iceland 10765 10154 -6% 167512 171459 2% North Iceland 5340 4798 -10% 104074 102320 -2% East Iceland 1275 1213 -5% 27783 27023 -3% Passenger count to and from Iceland 2019 2020 % 2018-2019 2019-2020 % Total Passengers ⁶ 189579 167458 -12% 2966301 2554761 -14% - Foreign nationality 149004 133001 -11% 2296337 1952013 -15% - Icelandic nationality 40575 34457 -15% 669964 602747 -10% Traffic statistics - Keflavik Airport 2019 2020 % 2018-2019 2019-2020 % Total movements (departures/landings) <td< td=""><td>Rental cars (inactive)</td><td>2830</td><td>2619</td><td>-7%</td><td>1852</td><td>1739</td><td>-6%</td></td<>	Rental cars (inactive)	2830	2619	-7%	1852	1739	-6%	
South Iceland 11673 11226 -4% 181971 175989 -3% West Iceland 10765 10154 -6% 167512 171459 2% North Iceland 5340 4798 -10% 104074 102320 -2% East Iceland 1275 1213 -5% 27783 27023 -3% February March - February February March - February March - February Total Passengers 189579 167458 -12% 2966301 2554761 -14% -15% -15% 669964 602747 -10% -15% -15% 669964 602747 -10% -15% -15% 669964 602747 -10% -15% -15% 669964 602747 -10% -15%								
West Iceland 10765 10154 -6% 167512 171459 2% North Iceland 5340 4798 -10% 104074 102320 -2% East Iceland 1275 1213 -5% 27783 27023 -3% Passenger count to and from Iceland 2019 2020 % 2018-2019 2019-2020 % Total Passengers ⁶ 189579 167458 -12% 2966301 2554761 -14% - Foreign nationality 149004 133001 -11% 2296337 1952013 -15% - Icelandic nationality 40575 34457 -15% 669964 602747 -10% Traffic statistics - Keflavik Airport 2019 2020 % 2018-2019 2019-2020 % Total movements (departures/landings) 508183 393286 -23% 97551 83639 -14% Total passenger movements ⁷ 5231 4664 -11% 9734748 6973436 -28% - Depart	Traffic on ring road ⁵	2019	2020	%	2018-2019	2019-2020	%	
North Iceland 5340 4798 -10% 104074 102320 -2% 2783 27023 -3% 2783 27023 -3% 2783 27023 -3% 2783 27023 -3% 2783 27023 -3% 2783 27023 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% 2783 27923 -3% -3%	South Iceland	11673	11226	-4%		175989	-3%	
East Iceland 1275 1213 -5% 27783 27023 -3% February March - February Passenger count to and from Iceland 2019 2020 % 2018-2019 2019-2020 % Total Passengers ⁶ 189579 167458 -12% 2966301 2554761 -14% - Foreign nationality 149004 133001 -11% 2296337 1952013 -15% - Icelandic nationality 40575 34457 -15% 669964 602747 -10% February March - February Traffic statistics - Keflavik Airport 2019 2020 % 2018-2019 2019-2020 % Total movements (departures/landings) 508183 393286 -23% 97551 83639 -14% Total passenger movements ⁷ 5231 4664 -11% 9734748 6973436 -28% - Departures 191349 167496 -12% 2955211 2565194 -13%							2%	
February March - February 2018-2019 2019-2020 %							-2%	
Passenger count to and from Iceland 2019 2020 % 2018-2019 2019-2020 % Total Passengers ⁶ 189579 167458 -12% 2966301 2554761 -14% - Foreign nationality 149004 133001 -11% 2296337 1952013 -15% - Icelandic nationality 40575 34457 -15% 669964 602747 -10% Traffic statistics - Keflavik Airport 2019 2020 % 2018-2019 2019-2020 % Total movements (departures/landings) 508183 393286 -23% 97551 83639 -14% Total passenger movements ⁷ 5231 4664 -11% 9734748 6973436 -28% - Departures 191349 167496 -12% 2955211 2565194 -13% - Arrivals 199190 170198 -15% 2940244 2559620 -13%	East Iceland			-5%			-3%	
Total Passengers 6 189579 167458 -12% 2966301 2554761 -14% -Foreign nationality 149004 133001 -11% 2296337 1952013 -15% -Icelandic nationality 40575 34457 -15% 669964 602747 -10% -Icelandic nationality 40575 34457 -Icelandic nationality 40575								
- Foreign nationality 149004 133001 -11% 2296337 1952013 -15% - Icelandic nationality 40575 34457 -15% 669964 602747 -10% - Icelandic nationality 40575 34457 -15% 669964 602747 -10% - Icelandic nationality -10% -10% -10% -10% -10% -10% -10% -10%								
- Icelandic nationality 40575 34457 -15% 669964 602747 -10% February March - February March - February Traffic statistics - Keflavik Airport 2019 2020 % 2018-2019 2019-2020 % Total movements (departures/landings) 508183 393286 -23% 97551 83639 -14% Total passenger movements	_							
February March - February Traffic statistics - Keflavik Airport 2019 2020 % 2018-2019 2019-2020 % 2019-2020 % 2019-202								
Traffic statistics - Keflavik Airport 2019 2020 % 2018-2019 2019-2020 % Total movements (departures/landings) 508183 393286 -23% 97551 83639 -14% Total passenger movements ⁷ 5231 4664 -11% 9734748 6973436 -28% - Departures 191349 167496 -12% 2955211 2565194 -13% - Arrivals 199190 170198 -15% 2940244 2559620 -13%								
Total movements (departures/landings) 508183 393286 -23% 97551 83639 -14% Total passenger movements ⁷ 5231 4664 -11% 9734748 6973436 -28% - Departures 191349 167496 -12% 2955211 2565194 -13% - Arrivals 199190 170198 -15% 2940244 2559620 -13%	·							
Total passenger movements 7 5231 4664 -11% 9734748 6973436 -28% - Departures 191349 167496 -12% 2955211 2565194 -13% - Arrivals 199190 170198 -15% 2940244 2559620 -13%							-14%	
- Departures 191349 167496 -12% 2955211 2565194 -13% - Arrivals 199190 170198 -15% 2940244 2559620 -13%							-28%	
- Arrivals 199190 170198 -15% 2940244 2559620 -13%	, ,						-13%	
	•						-13%	
	- Exchange passengers (counted twice)				3837331		-52%	

¹ Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

² Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

³ Numbers rounded off to nearest hundred

⁴ According to data from Icelandic transport authority
⁵ According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month.
12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁶ According to numbers from Icelandic Tourist Board

⁷ Method for calculating approximated tourists coming to Iceland is currently being revised

 $^{^8}$ Total passenger movements count departures, arrivals and connecting passengers which are counted twice