

<b>Tourism short-term indicators</b>						
Overnight stays <sup>1</sup>	January			February - January		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays	522110	509027	-3%	10861922	10482876	-3%
Hotels and guesthouses	321996	346456	8%	5845250	5809519	-1%
Airbnb and similar sites	104000	61000	-41%	1809000	1577000	-13%
Other types of unpaid accommodation <sup>1</sup>	19000	14500	-24%	521000	450500	-14%
Other types of listed accommodation	77114	87071	13%	2686672	2645857	-2%
Occupancy rate of hotel rooms	January			February - January		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays in hotels	272066	291582	7%	4454480	4543661	2%
Available hotel rooms	9864	10744	9%	120513	129979	8%
Occupancy rate	50%	49%	-1	68%	64%	-3
Q4			Q1-Q4			
Balance of trade in services (million ISK)	2018	2019	%	2017-2018	2018-2019	%
	2018	2019	%	2017-2018	2018-2019	%
Revenue from non-Icelandic tourists	102961	88554	-14%	519369	469866	-10%
- Passenger flights	34839	26831	-23%	182103	139189	-24%
- Consumption	68121	61724	-9%	337267	330677	-2%
November - December			January - December			
VAT turnover (million ISK) <sup>2</sup>	2018	2019	%	2018	2019	%
	2018	2019	%	2018	2019	%
Total turnover	90280	83114	-8%	682326	615606	-10%
- Accommodation	32873	31177	-5%	288059	228344	-21%
- Passenger flights (international)	13309	11501	-14%	101766	98686	-3%
- Catering and services	16491	16291	-1%	100150	99986	0%
- Travel agents and planners (abroad)	7577	6550	-14%	51380	48078	-6%
- Travel agents and planners (in Iceland)	1996	1686	-16%	16881	16151	-4%
- Car rentals	13971	12361	-12%	95641	97345	2%
- Passenger transport on land	3728	3267	-12%	23081	21773	-6%
- Passenger water transport	334	281	-16%	5370	5241	-2%
January			Average employees February - January			
Employees <sup>3</sup>	2019	2020	%	2018-2019	2019-2020	%
	2019	2020	%	2018-2019	2019-2020	%
Total employees in key tourism sectors	26100	23300	-11%	29007	26991	-7%
- Passenger flights	5000	3800	-24%	5361	4340	-19%
- Accommodation	5800	5600	-5%	6983	6867	-2%
- Catering and services	9900	9000	-9%	10688	10013	-6%
- Travel agents and planners	3600	3200	-10%	3881	3804	-2%
- Other tourism sectors	2500	2300	-7%	2817	2615	-7%
March			Average April - March			
Rental cars <sup>4</sup>	2019	2020	%	2018-2019	2019-2020	%
	2019	2020	%	2018-2019	2019-2020	%
Total rental cars	24038	22668	-6%	25403	24377	-4%
Rental cars (active)	21208	20049	-5%	23551	22638	-4%
Rental cars (inactive)	2830	2619	-7%	1852	1739	-6%
February			March - February			
Traffic on ring road <sup>5</sup>	2019	2020	%	2018-2019	2019-2020	%
	2019	2020	%	2018-2019	2019-2020	%
South Iceland	11673	11226	-4%	181971	175989	-3%
West Iceland	10765	10154	-6%	167512	171459	2%
North Iceland	5340	4798	-10%	104074	102320	-2%
East Iceland	1275	1213	-5%	27783	27023	-3%
February			March - February			
Passenger count to and from Iceland	2019	2020	%	2018-2019	2019-2020	%
	2019	2020	%	2018-2019	2019-2020	%
Total Passengers <sup>6</sup>	189579	167458	-12%	2966301	2554761	-14%
- Foreign nationality	149004	133001	-11%	2296337	1952013	-15%
- Icelandic nationality	40575	34457	-15%	669964	602747	-10%
February			March - February			
Traffic statistics - Keflavik Airport	2019	2020	%	2018-2019	2019-2020	%
	2019	2020	%	2018-2019	2019-2020	%
Total movements (departures/landings)	508183	393286	-23%	97551	83639	-14%
Total passenger movements <sup>7</sup>	5231	4664	-11%	9734748	6973436	-28%
- Departures	191349	167496	-12%	2955211	2565194	-13%
- Arrivals	199190	170198	-15%	2940244	2559620	-13%
- Exchange passengers (counted twice)	118554	55592	-53%	3837331	1840711	-52%

<sup>1</sup> Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

<sup>2</sup> Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).  
Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

<sup>3</sup> Numbers rounded off to nearest hundred

<sup>4</sup> According to data from Icelandic transport authority

<sup>5</sup> According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

<sup>6</sup> According to numbers from Icelandic Tourist Board

<sup>7</sup> Method for calculating approximated tourists coming to Iceland is currently being revised

<sup>8</sup> Total passenger movements count departures, arrivals and connecting passengers which are counted twice