

<b>Tourism short-term indicators</b>						
	December			January - December		
	2018	2019	%	2017-2018	2018-2019	%
<b>Overnight stays<sup>1</sup></b>						
Total overnight stays	547174	522949	-4%	10897786	10495959	-4%
Hotels and guesthouses	356128	352682	-1%	5861091	5785059	-1%
Airbnb and similar sites	79000	64000	-19%	1816000	1620000	-11%
Other types of unpaid accommodation <sup>1</sup>	19000	19000	0%	532900	455000	-15%
Other types of listed accommodation	93046	87267	-6%	2687795	2635900	-2%
<b>Occupancy rate of hotel rooms</b>						
Total overnight stays in hotels	302422	304722	1%	4472870	4519023	1%
Available hotel rooms	9973	10856	9%	120103	128952	7%
Occupancy rate	53,3%	50,6%	-2,7	68,0%	64,5%	-3,5
<b>Balance of trade in services (million ISK)</b>						
	Q3			Q4 - Q3		
	2018	2019	%	2017-2018	2018-2019	%
Revenue from non-Icelandic tourists	194412	169678	-13%	511966	484702	-5%
- Passenger flights	69426	49297	-29%	182138	147230	-19%
- Consumption	124985	120381	-4%	329828	337472	2%
<b>VAT turnover (million ISK)<sup>2</sup></b>						
	September - October			November - October		
	2018	2019	%	2017-2018	2018-2019	%
Total turnover	115336	106279	-8%	683940	621931	-9%
- Accommodation	45654	41135	-10%	293996	229955	-22%
- Passenger flights (international)	18640	17469	-6%	100450	100212	0%
- Catering and services	17312	16682	-4%	99316	99911	1%
- Travel agents and planners (abroad)	8901	7501	-16%	51475	49105	-5%
- Travel agents and planners (in Iceland)	3430	3257	-5%	16460	16458	0%
- Car rentals	16585	15860	-4%	93437	98811	6%
- Passenger transport on land	3845	3443	-11%	23426	22183	-5%
- Passenger water transport	970	931	-4%	5384	5291	-2%
<b>Employees<sup>3</sup></b>						
	October			Average employees November - October		
	2018	2019	%	2017-2018	2018-2019	%
Total employees in key tourism sectors	28900	26300	-9%	28941	27525	-5%
- Passenger flights	5600	4300	-23%	5200	4700	-10%
- Accommodation	6900	6800	-1%	7000	6900	-1%
- Catering and services	10600	9600	-9%	10800	10200	-6%
- Travel agents and planners	3800	3600	-5%	3800	3800	0%
- Other tourism sectors	2800	2600	-9%	2800	2600	-7%
<b>Rental cars<sup>4</sup></b>						
	February			Average March - February		
	2019	2020	%	2018-2019	2019-2020	%
Total rental cars	24537	22979	-6%	25345	24491	-3%
Rental cars (active)	21544	20112	-7%	23462	22735	-3%
Rental cars (inactive)	2993	2867	-4%	1883	1757	-7%
<b>Traffic on ring road<sup>5</sup></b>						
	January			February - January		
	2019	2020	%	2018-2019	2019-2020	%
South Iceland	10044	8962	-11%	180403	176436	-2%
West Iceland	9358	7778	-17%	165555	171739	4%
North Iceland	4467	3761	-16%	103624	97395	-6%
East Iceland	1110	1071	-4%	27801	24191	-13%
<b>Passenger count to and from Iceland</b>						
	January			February - January		
	2019	2020	%	2018-2019	2019-2020	%
Total Passengers <sup>6</sup>	179640	158986	-11%	2977022	2576882	-13%
- Foreign nationality	139055	120918	-13%	2307411	1969438	-15%
- Icelandic nationality	40585	38068	-6%	669611	607444	-9%
<b>Traffic statistics - Keflavik Airport</b>						
	January			February - January		
	2019	2020	%	2018-2019	2019-2020	%
Total movements (departures/landings)	6011	4206	-30%	97159	84206	-13%
Total passenger movements <sup>7</sup>	535210	375723	-30%	9770266	7088333	-27%
- Departures	182344	159248	-13%	2963052	2589047	-13%
- Arrivals	171539	152514	-11%	2945332	2588612	-12%
- Exchange passengers (counted twice)	181327	63961	-65%	3859010	1903673	-51%

<sup>1</sup> Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

<sup>2</sup> Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

<sup>3</sup> Numbers rounded off to nearest hundred

<sup>4</sup> According to data from Icelandic transport authority

<sup>5</sup> According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

<sup>6</sup> According to numbers from Icelandic Tourist Board

<sup>7</sup> Total passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on [www.Statice.is](http://www.Statice.is)