

Statistics Iceland

Tourism short-term indicators	Decer	mher		lanuary -	December	
Overnight stays ¹	2018	2019	%	2017-2018		%
Total overnight stays	547174	522949	-4%	10897786	10495959	-4%
Hotels and guesthouses	356128	352682	-1%	5861091	5785059	-1%
Airbnb and similar sites	79000	64000	-19%	1816000	1620000	-11%
Other types of unpaid accommodation 1	19000	19000	0%	532900	455000	-15%
Other types of listed accommodation	93046	87267	-6%	2687795	2635900	-2%
7,	Decer				December	
Occupancy rate of hotel rooms	2018	2019	%	2017-2018		%
Total overnight stays in hotels	302422	304722	1%	4472870	4519023	1%
Available hotel rooms	9973	10856	9%	120103	128952	7%
Occupancy rate	53,3%	50,6%	-2,7	68,0%	64,5%	-3,5
	Q	3		Q4	- Q3	
Balance of trade in services (million ISK)	2018	2019	%	2017-2018	2018-2019	%
Revenue from non-Icelandic tourists	194412	169678	-13%	511966	484702	-5%
- Passenger flights	69426	49297	-29%	182138	147230	-19%
- Consumption	124985	120381	-4%	329828	337472	2%
	September	- October		November -	October	
VAT turnover (million ISK) ²	2018	2019	%	2017-2018	2018-2019	%
Total turnover	115336	106279	-8%	683940	621931	-9%
- Accommodation	45654	41135	-10%	293996	229955	-22%
- Passenger flights (international)	18640	17469	-6%	100450	100212	0%
- Catering and services	17312	16682	-4%	99316	99911	1%
- Travel agents and planners (abroad)	8901	7501	-16%	51475	49105	-5%
- Travel agents and planners (in Iceland)	3430	3257	-5%	16460	16458	0%
- Car rentals	16585	15860	-4%	93437	98811	6%
- Passenger transport on land	3845	3443	-11%	23426	22183	-5%
- Passenger water transport	970	931	-4%	5384	5291	-2%
Employees ³	Octo				November -	
	2018	2019	% -9%		2018-2019	%
Total employees in key tourism sectors - Passenger flights	28900 5600	26300 4300	-23%	28941 5200	27525 4700	-5% -10%
- Accommodation	6900	6800	-23%	7000	6900	-10%
- Catering and services	10600	9600	-9%	10800	10200	-6%
- Travel agents and planners	3800	3600	-5%	3800	 	070
					3800	0%
- Other tourism sectors	2800		-9%		3800 2600	0% -7%
- Other tourism sectors	2800 Febr	2600		2800	2600	-7%
- Other tourism sectors Rental cars ⁴	Febr	2600 uary		2800 Average Ma	2600 rch - Februa	-7%
		2600	-9%	2800	2600 rch - Februa	-7% ry %
Rental cars ⁴	Febro 2019	2600 uary 2020	-9% %	2800 Average Ma 2018-2019	2600 rch - Februa 2019-2020	-7% ry
Rental cars ⁴ Total rental cars	Febru 2019 24537	2600 uary 2020 22979	-9% % -6%	2800 Average Ma 2018-2019 25345	2600 rch - Februa 2019-2020 24491	-7% ry % -3%
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Rental cars ⁴ Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland North Iceland	Febru 2019 24537 21544 2993 Janu 2019 10044 9358 4467	2600 uary 2020 22979 20112 2867 arry 2020 8962 7778 3761 1071	-9% % -6% -7% -4% % -11% -17% -16%	2800 Average Ma 2018-2019 25345 23462 1883 February 2018-2019 180403 165555 103624 27801 February	2600 rch - Februa 2019-2020 24491 22735 1757 - January 2019-2020 176436 171739 97395 24191 - January	-7% ry % -3% -3% -7% % -2% 4% -6%
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¹ Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where

² Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

³ Numbers rounded off to nearest hundred

⁴ According to data from Icelandic transport authority

⁵ According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁶ According to numbers from Icelandic Tourist Board

⁷ Total passenger movements count departures, arrivals and connecting passengers which are counted twice