

Tourism short-term indicators						
Overnight stays <sup>1</sup>	May			June - May		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays (listed)	570560	75789	-87%	8466075	7206001	-15%
Hotels and guesthouses	414048	51300	-88%	5772553	4875323	-16%
Airbnb and similar sites <sup>8</sup>	..	..	..	..	..	..
Other types of unpaid accommodation <sup>1</sup>	..	..	..	..	..	..
Other types of listed accommodation	156512	24489	-84%	2693522	2330678	-13%
Occupancy rate of hotel rooms	May			June - May		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays in hotels	315015	37094	-88%	4441712	3787526	-15%
Available hotel rooms	10731	7888	-26%	123306	123362	0%
Occupancy rate	56%	9%	-47	66%	54%	-12
June						
Accommodation experimental statistics	2019 (actual)			2020 (estimated)		%
Overnight stays in hotels	420300			90000		-79%
Balance of trade in services (million ISK)	Q1			Q2 - Q1		
	2019	2020	%	2018-2019	2019-2020	%
Revenue from non-Icelandic tourists	92880	66692	-28%	518128	443678	-14%
- Passenger flights	26772	19951	-25%	176325	132368	-25%
- Consumption	66108	46741	-29%	341803	311311	-9%
VAT turnover (million ISK) <sup>2</sup>	January - February			March - February		
	2019	2020	%	2018-2019	2019-2020	%
Total turnover	79905	71994	-10%	676031	608010	-10%
- Passenger flights	30581	26589	-13%	279947	224227	-20%
- Accommodation	11034	10848	-2%	101802	98590	-3%
- Catering and services	13755	13587	-1%	100292	99856	0%
- Travel agents and planners (abroad)	5803	4822	-17%	51091	47097	-8%
- Travel agents and planners (in Iceland)	1932	2179	13%	16829	16780	0%
- Car rentals	12987	10810	-17%	97276	95095	-2%
- Passenger transport on land	3489	2925	-16%	23362	21213	-9%
- Passenger water transport	323	233	-28%	5430	5152	-5%
Employees <sup>3</sup>	February			Average employees March - February		
	2019	2020	%	2018-2019	2019-2020	%
Total employees in key tourism sectors	25900	23500	-9%	29000	26800	-8%
- Passenger flights	4800	3600	-25%	5400	4200	-21%
- Accommodation	5900	5800	-3%	7000	6900	-2%
- Catering and services	9800	9200	-7%	10700	10000	-6%
- Travel agents and planners	3600	3200	-9%	3900	3800	-3%
- Other tourism sectors	2500	2400	-6%	2800	2600	-7%
Rental cars <sup>4</sup>	July			Average August - July		
	2019	2020	%	2018-2019	2019-2020	%
Total rental cars	25640	20083	-22%	25309	23168	-8%
Rental cars (active)	24943	15628	-37%	23479	19953	-15%
Rental cars (inactive)	697	4455	539%	1831	3103	69%
Traffic on ring road <sup>5</sup>	June			July - June		
	2019	2020	%	2018-2019	2019-2020	%
South Iceland	19608	15217	-22%	181487	159010	-12%
West Iceland	19384	17578	-9%	171200	157554	-8%
North Iceland	12344	9932	-20%	104618	90653	-13%
East Iceland	3215	2104	-35%	27577	23490	-15%
Passenger count to and from Iceland	June			July - June		
	2019	2020	%	2018-2019	2019-2020	%
Total Passengers <sup>6</sup>	259702	11253	-96%	1827094	2840648	55%
- Foreign nationality	194912	5943	-97%	399009	652333	63%
- Icelandic nationality	64790	5310	-92%	1428084	2188315	53%
Traffic statistics - Keflavik Airport	June			July - June		
	2019	2020	%	2018-2019	2019-2020	%
Total movements (departures/landings)	8353	3951	-53%	90427	68777	-24%
Total passenger movements <sup>7</sup>	787752	29335	-96%	8917471	4799284	-46%
- Departures	258876	11253	-96%	2837885	1838598	-35%
- Arrivals	268799	17682	-93%	2823345	1817990	-36%
- Exchange passengers (counted twice)	258162	420	-99.8%	3251368	1138288	-65%

<sup>1</sup> Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

<sup>2</sup> Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).  
Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

<sup>3</sup> Numbers rounded off to nearest hundred.

<sup>4</sup> According to data from Icelandic transport authority.

<sup>5</sup> According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

<sup>6</sup> According to numbers from Icelandic Tourist Board.

<sup>7</sup> Total passenger movements count departures, arrivals and connecting passengers which are counted twice.

<sup>8</sup> Numbers not published due to insufficient data.