

Statistics Iceland

Tourism short-term indicators	Ma	N./		luno	May	
Overnight stays ¹	Ma 2019	2020	%		- May 2019-2020	0/
Total overnight stays (listed)	570560	75789	-87%	8466075	7206001	-15%
Hotels and guesthouses	414048	51300	-87%	5772553	4875323	-15%
Airbnb and similar sites ⁸	414048	31300	-0070	3772333	4073323	-10/0
Other types of unpaid accommodation ¹	i					
Other types of listed accommodation	156512	24489	-84%	2693522	2330678	-13%
other types of listed accommodation	Ma		0470		- May	1570
Occupancy rate of hotel rooms	2019	2020	%	2018-2019	•	%
Total overnight stays in hotels	315015	37094	-88%	4441712	3787526	-15%
Available hotel rooms	10731	7888	-26%	123306	123362	0%
Occupancy rate	56%	9%	-47	66%	54%	-12
	<u> </u>		June		L	
Accommodation experimental statistics	2019 (a	ctual)		2020 (estimated)		%
Overnight stays in hotels	4203	300		90000		
	Q1	1		Q2	- Q1	
Balance of trade in services (million ISK)	2019	2020	%	2018-2019	2019-2020	%
Revenue from non-Icelandic tourists	92880	66692	-28%	518128	443678	-14%
- Passenger flights	26772	19951	-25%	176325	132368	-25%
- Consumption	66108	46741	-29%	341803	311311	-9%
	January - I	February	March - February			
VAT turnover (million ISK) ²	2019	2020	%	2018-2019	2019-2020	%
Total turnover	79905	71994	-10%	676031	608010	-10%
- Passenger flights	30581	26589	-13%	279947	224227	-20%
- Accommodation	11034	10848	-2%	101802	98590	-3%
- Catering and services	13755	13587	-1%	100292	99856	0%
- Travel agents and planners (abroad)	5803	4822	-17%	51091	47097	-8%
- Travel agents and planners (in Iceland)	1932	2179	13%	16829	16780	0%
- Car rentals	12987	10810	-17%	97276	95095	-2%
- Passenger transport on land	3489	2925	-16%	23362	21213	-9%
- Passenger water transport	323	233	-28%	5430	5152	-5%
Employees ³	Febru				s March - Fe	-
	2019	2020	% -9%	2018-2019	ı	%
Total employees in key tourism sectors - Passenger flights	25900 4800	23500 3600	-25%	29000 5400	26800 4200	-8% -21%
- Accommodation	5900			7000	6900	-2%
Accommodation						270
- Catering and services		5800 9200	-3% -7%			-6%
- Catering and services - Travel agents and planners	9800 3600	9200	-5% -7% -9%	10700	10000 3800	-6% -3%
- Catering and services - Travel agents and planners - Other tourism sectors	9800		-7%		10000	-6% -3% -7%
- Travel agents and planners	9800 3600	9200 3200 2400	-7% -9%	10700 3900	10000 3800 2600	-3%
- Travel agents and planners	9800 3600 2500	9200 3200 2400	-7% -9%	10700 3900 2800	10000 3800 2600 gust - July	-3%
- Travel agents and planners - Other tourism sectors	9800 3600 2500 Jul	9200 3200 2400 Y	-7% -9% -6%	10700 3900 2800 Average Au	10000 3800 2600 gust - July 2019-2020	-3% -7%
- Travel agents and planners - Other tourism sectors Rental cars ⁴	9800 3600 2500 Jul 2019	9200 3200 2400 y 2020	-7% -9% -6%	10700 3900 2800 Average Au 2018-2019	10000 3800 2600 gust - July 2019-2020	-3% -7% %
- Travel agents and planners - Other tourism sectors Rental cars ⁴ Total rental cars	9800 3600 2500 Jul 2019 25640	9200 3200 2400 y 2020 20083	-7% -9% -6% % -22%	10700 3900 2800 Average Au 2018-2019 25309	10000 3800 2600 gust - July 2019-2020 23168	-3% -7% % -8%
- Travel agents and planners - Other tourism sectors Rental cars ⁴ Total rental cars Rental cars (active) Rental cars (inactive)	9800 3600 2500 Jul 2019 25640 24943	9200 3200 2400 Y 2020 20083 15628 4455	-7% -9% -6% % -22% -37%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831	10000 3800 2600 gust - July 2019-2020 23168 19953	-3% -7% % -8% -15%
- Travel agents and planners - Other tourism sectors Rental cars ⁴ Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵	9800 3600 2500 Jul 2019 25640 24943 697	9200 3200 2400 Y 2020 20083 15628 4455	-7% -9% -6% % -22% -37%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831	10000 3800 2600 gust - July 2019-2020 23168 19953 3103	-3% -7% % -8% -15%
- Travel agents and planners - Other tourism sectors Rental cars Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road South Iceland	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019	9200 3200 2400 Y 2020 20083 15628 4455 ne 2020 15217	-7% -9% -6% % -22% -37% 539% %	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020	-3% -7% % -8% -15% 69% % -12%
- Travel agents and planners - Other tourism sectors Rental cars ⁴ Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384	9200 3200 2400 Y 2020 20083 15628 4455 He 2020 15217 17578	-7% -9% -6% % -22% -37% 539% % -22% -9%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554	-3% -7% % -8% -15% 69% % -12% -8%
- Travel agents and planners - Other tourism sectors Rental cars ⁴ Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland North Iceland	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384	9200 3200 2400 Y 2020 20083 15628 4455 ne 2020 15217 17578 9932	-7% -9% -6% % -22% -37% 539% % -22% -9% -20%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200 104618	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554 90653	-3% -7% % -8% -15% 69% % -12% -8% -13%
- Travel agents and planners - Other tourism sectors Rental cars ⁴ Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215	9200 3200 2400 y 20083 15628 4455 ee 2020 15217 17578 9932 2104	-7% -9% -6% % -22% -37% 539% % -22% -9%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200 104618 27577	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554 90653 23490	-3% -7% % -8% -15% 69% % -12% -8%
- Travel agents and planners - Other tourism sectors Rental cars Rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road South Iceland West Iceland North Iceland East Iceland	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215	9200 3200 2400 y 20083 15628 4455 ne 2020 15217 17578 9932 2104	-7% -9% -6% % -22% -37% 539% % -22% -20% -35%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200 104618 27577 July -	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554 90653 23490 June	-3% -7% % -8% -15% 69% % -12% -8% -13% -15%
- Travel agents and planners - Other tourism sectors Rental cars Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215	9200 3200 2400 y 2020 20083 15628 4455 ne 2020 15217 17578 9932 2104	-7% -9% -6% % -22% -37% 539% % -22% -20% -35%	10700 3900 2800 Average Au 2018-2019 23479 1831 July - 2018-2019 181487 171200 104618 27577 July - 2018-2019	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 157554 90653 23490 June 2019-2020	-3% -7% % -8% -15% 69% % -12% -88% -13% -13% -15%
- Travel agents and planners - Other tourism sectors Rental cars Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland Total Passengers	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215 Jun 2019 259702	9200 3200 2400 y 2020 20083 15628 4455 de 2020 15217 17578 9932 2104 de 2020 11253	-7% -9% -6% % -22% -37% 539% % -22% -9% -35% %	10700 3900 2800 Average Au 2018-2019 23479 1831 July - 2018-2019 181487 171200 104618 27577 July - 2018-2019	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 157554 90653 23490 June 2019-2020 2840648	-3% -7% % -8% -15% 69% % -12% -8% -13% -15%
- Travel agents and planners - Other tourism sectors Rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland Total Passengers ⁶ - Foreign nationality	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215 Jun 2019 259702 194912	9200 3200 2400 y 2020 20083 15628 4455 ne 2020 15217 17578 9932 2104 ne 2020 11253 5943	-7% -9% -6% % -22% -37% 539% % -22% -9% -20% -35% % -96% -97%	10700 3900 2800 Average Au 2018-2019 23479 1831 July - 2018-2019 181487 171200 104618 27577 July - 2018-2019 1827094 399009	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554 90653 23490 June 2019-2020 2840648 652333	-3% -7% % -8% -15% 69% % -12% -88% -13% -15% % 55% 63%
- Travel agents and planners - Other tourism sectors Rental cars Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland Total Passengers	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215 Jun 2019 259702 194912 64790	9200 3200 2400 y 2020 20083 15628 4455 ne 2020 15217 17578 9932 2104 ne 2020 11253 5943 5310	-7% -9% -6% % -22% -37% 539% % -22% -9% -35% %	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200 104618 27577 July - 2018-2019 1827094 399009 1428084	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 157554 90653 23490 June 2019-2020 2840648 652333 2188315	-3% -7% % -8% -15% 69% % -12% -8% -13% -15%
- Travel agents and planners - Other tourism sectors Rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland Total Passengers ⁶ - Foreign nationality - Icelandic nationality	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215 Jun 2019 259702 194912 64790	9200 3200 2400 y 2020 20083 15628 4455 16 2020 15217 17578 9932 2104 16 2020 11253 5943 5310	-7% -9% -6% % -22% -37% 539% % -22% -9% -90% -35% % -96% -97% -92%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200 104618 27577 July - 2018-2019 1827094 399009 1428084 July -	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 157554 90653 23490 June 2019-2020 2840648 652333 2188315 June	-3% -7% % -8% -15% 69% % -12% -8% -13% -15% % 55% 63% 53%
- Travel agents and planners - Other tourism sectors Rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland Total Passengers ⁶ - Foreign nationality - Icelandic nationality Traffic statistics - Keflavik Airport	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215 Jun 2019 259702 194912 64790 Jun 2019	9200 3200 2400 y 2020 20083 15628 4455 te 2020 15217 17578 9932 2104 te 2020 11253 5943 5310 te 2020	-7% -9% -6% % -22% -37% 539% % -22% -9% -20% -35% % -96% -97% -92%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200 104618 27577 July - 2018-2019 1827094 399009 1428084 July - 2018-2019	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554 90653 23490 June 2019-2020 2840648 652333 2188315 June 2019-2020	-3% -7% % -8% -15% 69% % -12% -8% -13% -15% % 55% 63% 53%
- Travel agents and planners - Other tourism sectors Rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland Total Passengers ⁶ - Foreign nationality - Icelandic nationality Traffic statistics - Keflavik Airport Total movements (departures/landings)	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215 Jun 2019 259702 194912 64790 Jun 2019	9200 3200 2400 y 2020 20083 15628 4455 ne 2020 15217 17578 9932 2104 ne 2020 11253 5943 5310 ne 2020 3951	-7% -9% -6% % -22% -37% 539% % -22% -9% -20% -35% % -96% -97% -92% % -53%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200 104618 27577 July - 2018-2019 1827094 399009 1428084 July - 2018-2019	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554 90653 23490 June 2019-2020 2840648 652333 2188315 June 2019-2020 68777	-3% -7% % -8% -15% 69% % -12% -8% -13% -15% % 55% 63% \$33%
- Travel agents and planners - Other tourism sectors Rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland Total Passengers ⁶ - Foreign nationality - Icelandic nationality Traffic statistics - Keflavik Airport	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215 Jun 2019 259702 194912 64790 Jun 2019 8353 787752	9200 3200 2400 y 2020 20083 15628 4455 16 2020 15217 17578 9932 2104 16 2020 11253 5943 5310 16 2020 3951 29335	-7% -9% -6% % -22% -37% 539% % -22% -9% -20% -35% % -96% -97% -92%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 104618 27577 July - 2018-2019 1827094 1827094 July - 399009 1428084 July - 2018-2019	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554 90653 23490 June 2019-2020 2840648 652333 2188315 June 2019-2020 68777 4799284	-3% -7% % -8% -15% 69% % -12% -8% -13% -15% % 55% 63% 53% % -24% -46%
- Travel agents and planners - Other tourism sectors Rental cars ⁴ Total rental cars Rental cars (active) Rental cars (inactive) Traffic on ring road ⁵ South Iceland West Iceland North Iceland East Iceland Passenger count to and from Iceland Total Passengers ⁶ - Foreign nationality - Icelandic nationality Traffic statistics - Keflavik Airport Total movements (departures/landings) Total passenger movements ⁷	9800 3600 2500 Jul 2019 25640 24943 697 Jun 2019 19608 19384 12344 3215 Jun 2019 259702 194912 64790 Jun 2019	9200 3200 2400 y 2020 20083 15628 4455 ne 2020 15217 17578 9932 2104 ne 2020 11253 5943 5310 ne 2020 3951	-7% -9% -6% % -22% -37% 539% % -22% -9% -20% -35% % -96% -97% -92% % -53%	10700 3900 2800 Average Au 2018-2019 25309 23479 1831 July - 2018-2019 181487 171200 104618 27577 July - 2018-2019 1827094 399009 1428084 July - 2018-2019	10000 3800 2600 gust - July 2019-2020 23168 19953 3103 June 2019-2020 159010 157554 90653 23490 June 2019-2020 2840648 652333 2188315 June 2019-2020 68777	-3% -7% % -8% -15% 69% % -12% -8% -13% -15% % 55% 63% \$33%
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¹ Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made.

² Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

³ Numbers rounded off to nearest hundred.

⁴ According to data from Icelandic transport authority.

⁵ According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road.

 $^{^{\}rm 6}$ According to numbers from Icelandic Tourist Board.

⁷ Total passenger movements count departures, arrivals and connecting passengers which are counted twice.

⁸ Numbers not published due to insufficient data.