

Tourism short-term indicators September 2020						
Overnight stays	September			October - september		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays ¹	1727864	261874	-85%	8386491	4381823	-48%
Hotels and guesthouses	585921	85551	-85%	5759874	3086264	-46%
Airbnb and similar sites	240000	32000	-87%	
Other types of unpaid accommodation	79000	20000	-75%	
Other types of listed accommodation ²	822943	124323	-85%	2626617	1295559	-51%
Occupancy rate of hotel rooms	September			October - september		
	2019	2020	%	2018-2019	2019-2020	%
Total overnight stays in hotels	434206	64277	-85%	4485179	2460613	-45%
Available hotel rooms	11232	8087	-28%	
Occupancy rate	74%	16%	-58	65%	38%	-27
October						
Experimental statistics - Overnight stays in hotels	2019 (actual)			2020 (estimated)		%
Overnight stays in hotels	419000	37000	-91%	4505471	2079008	-54%
– Iceland	40000	26000	-35%	431130	578599	34%
– Foreigners	379000	11000	-97%	4074341	1500409	-63%
Q2						
Q3-Q2						
External trade in services (million ISK)	2019	2020	%	2018-2019	2019-2020	%
Revenue from non-Icelandic tourists	118402	11724	-90%	508852	332695	-35%
– Passenger transport by air	36491	4614	-87%	167899	100403	-40%
– Travel / Consumption	81911	7109	-91%	340953	232293	-32%
July - August						
September - August						
VAT turnover ³ (million ISK)	2019	2020	%	2018-2019	2019-2020	%
Tourism industries	149382	57842	-61%	632002	391805	-38%
– Passenger flights	52197	16980	-68%	234525	143587	-39%
– Accommodation	28184	10060	-64%	101720	57918	-43%
– Catering and services	20258	15443	-24%	100932	83476	-17%
– Travel agents and planners (abroad)	12118	8469	-30%	50505	36049	-29%
– Travel agents and planners (in Iceland)	3502	318	-91%	17002	8178	-52%
– Car rentals	25826	5053	-80%	99366	48299	-51%
– Passenger transport on land	5188	835	-84%	22619	11984	-47%
– Passenger water transport	2108	685	-68%	5332	2315	-57%
September						
Average employees October - September						
Register based employment	2019	2020	%	2018-2019	2019-2020	%
Tourism industries	29450	17010	-42%	28419	22503	-21%
– Air transport	4774	2692	-44%	4764	3826	-20%
– Accommodation	7721	3525	-54%	6998	5263	-25%
– Food service activities	10354	7902	-24%	10336	8735	-15%
– Travel agency, tour operators and other reservation service	4121	1867	-55%	3958	2981	-25%
November						
Average December - November						
Rental cars ⁴	2019	2020	%	2018-2019	2019-2020	%
Total rental cars	24359	18677	-23%	24818	21301	-14%
Rental cars (active)	22534	13961	-38%	22973	17299	-25%
Rental cars (inactive)	1825	4716	158%	1845	4001	117%
October						
November - October						
Traffic on ring road ⁵	2019	2020	%	2018-2019	2019-2020	%
South Iceland	14304	9734	-32%	178385	144214	-19%
West Iceland	13253	9388	-29%	172778	147707	-15%
North Iceland	7647	4749	-38%	103402	80027	-23%
East Iceland	2037	1287	-37%	27057	19813	-27%
October						
November - October						
Passenger count from Iceland ⁶	2019	2020	%	2018-2019	2019-2020	%
Total Passengers	219948	9801	-96%	2640511	937259	-65%
- Foreign nationality	163093	5923	-96%	2016966	213665	-89%
- Icelandic nationality	56855	3878	-93%	623545	723594	16%
October						
November - October						
Traffic statistics - Keflavik Airport ⁷	2019	2020	%	2018-2019	2019-2020	%
Total movements (departures/landings)	7514	4717	-37%	87153	51760	-41%
Total passenger movements	552936	19288	-97%	2658983	937812	-65%
– Departures	220097	9916	-95%	2659581	926950	-65%
– Arrivals	209990	8981	-96%	2268791	362553	-84%
– Exchange passengers (counted twice)	122849	391	-100%	7587355	2227315	-71%

¹ Airbnb and unpaid accommodation not included in 12 month period

² Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

³ Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

⁴ Data from the Icelandic transport authority

⁵ According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁶ Data from the Icelandic Tourist Board

⁷ Data from ISAVIA - passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on www.Statice.is