

Tourism short-term indicators August 2020						
	June			July - June		
	2019	2020	%	2018-2019	2019-2020	%
Overnight stays						
Total overnight stays (listed)	942661	263431	-72%	8450826	6526771	-23%
Hotels and guesthouses	574331	127741	-78%	5757777	4428733	-23%
Airbnb and similar sites ⁷	
Other types of unpaid accommodation ¹	
Other types of listed accommodation	368330	135690	-63%	2693049	2098038	-22%
	June			July - June		
	2019	2020	%	2018-2019	2019-2020	%
Occupancy rate of hotel rooms						
Total overnight stays in hotels	420320	89856	-79%	4442859	3457664	-22%
Available hotel rooms	11022	8373	-24%	124206	120721	-3%
Occupancy rate	72%	21%	-51	66%	49%	-12
	July					
Accommodation experimental statistics	2019 (actual)			2020 (estimated)		
Overnight stays in hotels	507800			269000		
	Q1			Q2-Q1		
	2018	2019	%	2018	2019	%
Balance of trade in services (million ISK)						
Revenue from non-Icelandic tourists	92880	66692	-28%	518128	443678	-14%
- Passenger flights	26772	19951	-25%	176325	132368	-25%
- Consumption	66108	46741	-29%	341803	311311	-9%
	March - April			May - april		
	2019	2020	%	2018-2019	2019-2020	%
VAT turnover ² (million ISK)						
Total turnover	84436	34323	-59%	665394	558394	-16%
- Passenger flights	31897	13336	-58%	268714	205665	-23%
- Accommodation	12099	4302	-64%	101965	91019	-11%
- Catering and services	15255	8160	-47%	99987	92868	-7%
- Travel agents and planners (abroad)	6333	3739	-41%	50794	44511	-12%
- Travel agents and planners (in Iceland)	2916	584	-80%	16912	14513	-14%
- Car rentals	12653	3060	-76%	98418	85582	-13%
- Passenger transport on land	2908	1046	-64%	23239	19362	-17%
- Passenger water transport	375	96	-75%	5365	4872	-9%
	March			Average employees April - March		
	2019	2020	%	2018-2019	2019-2020	%
Employees						
Key tourism sectors	26270	23001	-12%	29065	27340	-6%
- Air transport	4200	3998	-5%	4860	4439	-9%
- Accommodation and food service activities	16249	13946	-14%	17731	16785	-5%
- Travel agency, tour operators and other reservation service	3695	3186	-14%	3992	3840	-4%
	August			Average September - August		
	2019	2020	%	2018-2019	2019-2020	%
Rental cars ³						
Total rental cars	25296	20212	-20%	25177	22728	-10%
Rental cars (active)	24760	18072	-27%	23342	19380	-17%
Rental cars (inactive)	536	2140	299%	1834	3348	83%
	July			August - July		
	2019	2020	%	2018-2019	2019-2020	%
Traffic on ring road ⁴						
South Iceland	20409	19265	-6%	180626	157865	-13%
West Iceland	21708	20935	-4%	172443	156760	-9%
North Iceland	15182	14046	-7%	104478	89516	-14%
East Iceland	4002	3668	-8%	27280	23156	-15%
	July			August - July		
	2019	2020	%	2018-2019	2019-2020	%
Passenger count from Iceland ⁵						
Total Passengers	291608	58940	-80%	2787404	1594426	-43%
- Foreign nationality	231281	45614	-80%	2140983	1242417	-42%
- Icelandic nationality	60327	13326	-78%	646421	352008	-46%
	July			August - July		
	2019	2020	%	2018-2019	2019-2020	%
Traffic statistics - Keflavik Airport						
Total movements (departures/landings)	
Total passenger movements ⁶	843473	131611	-84%	8568409	4083014	-52%
- Departures	295064	59071	-80%	2794737	1602605	-43%
- Arrivals	306602	69284	-77%	2784007	1580672	-43%
- Exchange passengers (counted twice)	241807	3256	-99%	2989665	899737	-70%

1 Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

2 Travel agencies (abroad): Services in connection with trips abroad, i.e. with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988). Travel agencies (in Iceland): Services in connection with trips in Iceland, i.e. not with zero VAT-rate according to paragraph 12 of the VAT-law (Act 50/1988).

3 According to data from Icelandic transport authority

4 According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

5 According to numbers from Icelandic Tourist Board

6 Total passenger movements count departures, arrivals and connecting passengers which are counted twice

7 Numbers not published due to insufficient data

Further information can be found on www.Statice.is