

Tourism short-term indicators								
Overnight stays ¹	June				July - June			
	2018	2019		%	2017-2018	2018-2019		%
Total overnight stays	1207910	1166450	-	-3%	10938846	10729425	-	-2%
Hotels and guesthouses	589261	591522	+	0%	5672665	5778788	+	2%
Airbnb and similar sites	190000	170000	-	-11%	1911000	1771000	-	-7%
Other types of unpaid accommodation ¹	60000	42000	-	-30%	606900	521000	-	-14%
Other types of listed accommodation ²	368649	362928	-	-2%	2748281	2658637	-	-3%
Occupancy rate of hotel rooms	June				July - June			
	2018	2019		%	2017-2018	2018-2019		%
Total overnight stays in hotels	419173	397622	-	-5%	4337276	4384198	+	1%
Available hotel rooms	10122	10438	+	3%	115084	122641	+	7%
Occupancy rate	78%	72%	-	-6	69%	66%	-	-4
Balance of trade in services (million ISK)	Q1				Q2-Q1			
	2018	2019		%	2017-2018	2018-2019		%
Revenue from non-Icelandic tourists	94230	93166	+	8%	506277	518472	+	4%
- Passenger flights	32538	26807	-	0%	180843	176433	+	1%
- Consumption	61692	66360	+	12%	325764	342039	+	5%
VAT turnover (million ISK)	March - April				May - April			
	2018	2019		%	2017-2018	2018-2019		%
Total turnover	94689	83586	-	-12%	654768	660496	+	1%
- Accommodation	11588	11630	+	0%	95677	98011	+	2%
- Passenger flights	43130	31887	-	-26%	278684	268697	-	-4%
- Catering and services	15503	14995	-	-3%	97244	99074	+	2%
- Travel agents and planners (domestic)	11503	12626	+	10%	88265	98469	+	12%
- Travel agents and planners (abroad)	2840	2861	+	1%	15131	16823	+	11%
- Car rentals	6637	6346	-	-4%	51471	50866	-	-1%
- Passenger transport on land	3050	2835	-	-7%	22764	23168	+	2%
- Passenger water transport	440	407	-	-8%	5531	5389	-	-3%
Employees ³	March				Average employees April - March			
	2018	2019		%	2017-2018	2018-2019		%
Total employees in key tourism sectors	27300	25900	-	-5%	29200	29300	+	0%
- Accommodation	4700	3900	-	-16%	4800	5300	+	11%
- Passenger flights	6100	6000	-	-2%	6800	6800	-	0%
- Catering and services	10300	9800	-	-5%	10900	10500	-	-3%
- Travel agents and planners	3500	3600	+	2%	3800	3900	+	4%
- Other tourism sectors	2700	2600	-	-7%	2900	2800	-	-3%
Rental cars ⁴	August				Average September - August			
	2018	2019		%	2017-2018	2018-2019		%
Total rental cars	26.946	25.437	-	-6%	24.844	25.177	+	1%
Rental cars (active)	26.211	24.938	-	-5%	22.796	23.342	+	2%
Rental cars (inactive)	735	552	-	-25%	2.048	1.835	-	-10%
Traffic on ring road ⁵	July				August - July			
	2018	2019		%	2017-2018	2018-2019		%
South Iceland	21270	19291	-	-9%	176862	179627	+	2%
West Iceland	20466	17812	-	-13%	160963	168532	+	5%
North Iceland	15322	13909	-	-9%	101808	103205	+	1%
East Iceland	4299	3558	-	-17%	27001	26836	-	-1%
Passenger count to and from Iceland	July				August - July			
	2018	2019		%	2017-2018	2018-2019		%
Total Passengers ⁶	344852	291608	-	-15%	2912361	2779254	-	-5%
- Foreign nationality	278613	231281	-	-17%	2255796	2140983	-	-5%
- Thereof approximated no. of tourists ⁷	248867	209573	-	-16%	2019902	1919856	-	-5%
- Icelandic nationality	66239	60327	-	-9%	656565	646421	-	-2%
Traffic statistics - Keflavik Airport	July				August - July			
	2018	2019		%	2017-2018	2018-2019		%
Total movements (departures/landings)	10015	9542	-	-5%	99149	89954	-	-9%
Total passenger movements ⁸	1187662	843473	-	-29%	9429816	8573282	-	-9%

¹ Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

² Numbers rounded off to nearest hundred

³ According to data from Icelandic transport authority

⁴ According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁵ According to numbers from Icelandic Tourist Board

⁶ See further information in news report and data table

⁷ Total passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on www.Statice.is