

Tourism short-term indicators								
	April				May - April			
	2018	2019		%	2017-2018	2018-2019		%
Overnight stays ¹								
Total overnight stays	563756	535594	-	-5%	11017310	10862428	-	-1%
Hotels and guesthouses	349218	336314	-	-4%	5642036	5799555	+	3%
Airbnb and similar sites	97000	80000	-	-18%	1941000	1827000	-	-6%
Other types of unpaid accommodation ¹	28000	32000	+	14%	646900	556000	-	-14%
Other types of listed accommodation ²	89538	87280	-	-3%	2787374	2679873	-	-4%
Occupancy rate of hotel rooms								
Total overnight stays in hotels	280446	265375	-	-5%	4300747	4414915	+	3%
Available hotel rooms	9718	10266	+	6%	113514	121892	+	7%
Occupancy rate	54%	49%	-	-5%	70%	66%	-	-4%
Balance of trade in services (million ISK)								
Revenue from non-Icelandic tourists	95557	102958	+	8%	501919	519496	+	4%
- Passenger flights	34875	34847	-	0%	180193	182164	+	1%
- Consumption	60682	68111	+	12%	321726	337331	+	5%
VAT turnover (million ISK)								
Total turnover	85732	79147	-	-8%	650842	671290	+	3%
- Accommodation	10687	10620	-	-1%	95577	98068	+	3%
- Passenger flights	38693	30574	-	-21%	275446	279940	+	2%
- Catering and services	13552	13484	-	-1%	96754	99218	+	3%
- Travel agents and planners	13214	14826	+	12%	102919	114103	+	11%
- Car rentals	6099	5815	-	-5%	51157	51656	+	1%
- Passenger transport on land	3225	3505	+	9%	23029	23381	+	2%
- Passenger water transport	263	322	+	22%	5461	5421	-	-1%
Employees ³								
Total employees in key tourism sectors	27300	25900	-	-5%	29200	29300	+	0%
- Accommodation	4700	3900	-	-16%	4800	5300	+	11%
- Passenger flights	6100	6000	-	-2%	6800	6800	-	0%
- Catering and services	10300	9800	-	-5%	10900	10500	-	-3%
- Travel agents and planners	3500	3600	+	2%	3800	3900	+	4%
- Other tourism sectors	2700	2600	-	-7%	2900	2800	-	-3%
Rental cars ⁴								
Total rental cars	25917	25437	-	-2%	24714	25418	+	3%
Rental cars (active)	24741	24374	-	-1%	22668	23585	+	4%
Rental cars (inactive)	1176	1063	-	-10%	2046	1834	-	-10%
Traffic on ring road ⁵								
South Iceland	14881	15486	+	4%	173933	180529	+	4%
West Iceland	13691	15112	+	10%	161508	160309	-	-1%
North Iceland	8779	8573	-	-2%	102232	104268	+	2%
East Iceland	2439	2263	-	-7%	26596	27643	+	4%
Passenger count to and from Iceland								
Total Passengers ⁶	228076	183278	-	-20%	2880909	2886028	+	0%
- Foreign nationality	165240	126309	-	-24%	2237074	2227277	-	0%
- Thereof approximated no. of tourists ⁷	147575	111581	-	-24%	2006060	1986000	-	-1%
- Icelandic nationality	62836	56969	-	-9%	643835	658751	+	2%
Traffic statistics - Keflavik Airport								
Total movements (departures/landings)	9271	6946	-	-25%	96554	94198	-	-2%
Total passenger movements ⁸	649973	474519	-	-27%	9009525	9472182	+	5%

¹ Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

² Numbers rounded off to nearest hundred

³ According to data from Icelandic transport authority

⁴ According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁵ According to numbers from Icelandic Tourist Board

⁶ See further information in news report and data table

⁷ Total passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on www.Statice.is