

<b>Tourism short-term indicators</b>								
	March				April - March			
	2018	2019		%	2017-2018	2018-2019		%
Overnight stays <sup>1</sup>								
Total overnight stays	733099	716446	-	-2%	11057687	10888975	-	-2%
Hotels and guesthouses	469906	444243	-	-5%	5657640	5810844	+	3%
Airbnb and similar sites	129000	134000	+	4%	1940000	1844000	-	-5%
Other types of unpaid accommodation <sup>1</sup>	14000	22000	+	57%	646900	552000	-	-15%
Other types of listed accommodation <sup>2</sup>	120193	116203	-	-3%	2813147	2682131	-	-5%
<b>Occupancy rate of hotel rooms</b>								
Total overnight stays in hotels	381803	374545	-	-2%	4314650	4431751	+	3%
Available hotel rooms	9791	10213	+	4%	112595	121432	+	8%
Occupancy rate	70%	66%	-	-4%	71%	67%	-	-4%
<b>Balance of trade in services (million ISK)</b>								
Revenue from non-Icelandic tourists	95557	102958	+	8%	501919	519496	+	4%
- Passenger flights	34875	34847	-	0%	180193	182164	+	1%
- Consumption	60682	68111	+	12%	321726	337331	+	5%
<b>VAT turnover (million ISK)</b>								
Total turnover	85732	79147	-	-8%	650842	671290	+	3%
- Accommodation	10687	10620	-	-1%	95577	98068	+	3%
- Passenger flights	38693	30574	-	-21%	275446	279940	+	2%
- Catering and services	13552	13484	-	-1%	96754	99218	+	3%
- Travel agents and planners	13214	14826	+	12%	102919	114103	+	11%
- Car rentals	6099	5815	-	-5%	51157	51656	+	1%
- Passenger transport on land	3225	3505	+	9%	23029	23381	+	2%
- Passenger water transport	263	322	+	22%	5461	5421	-	-1%
<b>Employees<sup>3</sup></b>								
Total employees in key tourism sectors	26600	26200	-	-2%	29200	29400	+	1%
- Accommodation	4500	4800	+	7%	4800	5400	+	13%
- Passenger flights	5800	5800	-	-1%	6800	6800	+	0%
- Catering and services	10200	9600	-	-5%	10900	10500	-	-3%
- Travel agents and planners	3400	3500	+	4%	3800	3900	+	4%
- Other tourism sectors	2700	2500	-	-6%	2900	2800	-	-2%
<b>Rental cars<sup>4</sup></b>								
Total rental cars	23729	24249	+	2%	24380	25446	+	4%
Rental cars (active)	21154	21763	+	3%	22348	23602	+	6%
Rental cars (inactive)	2575	2486	-	-3%	2031	1844	-	-9%
<b>Traffic on ring road<sup>5</sup></b>								
South Iceland	13965	13285	-	-5%	172872	179924	+	4%
West Iceland	12886	13794	+	7%	161219	167796	+	4%
North Iceland	7277	8144	+	12%	101844	104474	+	3%
East Iceland	1733	1864	+	8%	26380	27819	+	5%
<b>Passenger count to and from Iceland</b>								
Total Passengers <sup>6</sup>	200324	181229	-	-10%	2850093	2930826	+	3%
- Foreign nationality	147551	120306	-	-18%	2217814	2266208	+	2%
- Thereof approximated no. of tourists <sup>7</sup>	131668	106245	-	-19%	1989688	2021994	+	2%
- Icelandic nationality	52773	60923	+	15%	632279	664618	+	5%
<b>Traffic statistics - Keflavik Airport</b>								
Total movements (departures/landings)	9271	6946	-	-25%	96554	94198	-	-2%
Total passenger movements <sup>8</sup>	649973	474519	-	-27%	9009525	9472182	+	5%

<sup>1</sup> Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

<sup>2</sup> Numbers rounded off to nearest hundred

<sup>3</sup> According to data from Icelandic transport authority

<sup>4</sup> According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

<sup>5</sup> According to numbers from Icelandic Tourist Board

<sup>6</sup> See further information in news report and data table

<sup>7</sup> Total passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on [www.Statice.is](http://www.Statice.is)