

Tourism short-term indicators								
Overnight stays ¹	February				March - February			
	2018	2019		%	2017-2018	2018-2019		%
Hotels and guesthouses	424580	417949	-	-2%	5617486	5837793	+	4%
Other types of listed accommodation ²	101162	100588	-	-1%	2802980	2724995	-	-3%
Occupancy rate of hotel rooms	February				March - February			
	2018	2019		%	2017-2018	2018-2019		%
Total overnight stays in hotels	353140	343654	-	-3%	4291120	4439291	+	3%
Available hotel rooms	9516	10185	+	7%	111653	121017	+	8%
Occupancy rate	73%	66%	-		71%	67%	-	
Balance of trade in services (million ISK)	Q4				Q1 - Q4			
	2017	2018		%	2016-2017	2017-2018		%
Revenue from non-Icelandic tourists	95557	102958	+	8%	501919	519496	+	4%
- Passenger flights	34875	34847	-	0%	180193	182164	+	1%
- Consumption	60682	68111	+	12%	321726	337331	+	5%
VAT turnover (million ISK)	November - December				Average employees February - January			
	2017	2018		%	2017	2018		%
Total turnover	91752	89363	-	-3%	642129	677545	+	6%
- Accommodation	11639	12761	+	10%	94538	98033	+	4%
- Passenger flights	38810	32873	-	-15%	270271	288059	+	7%
- Catering and services	15829	16243	+	3%	96098	99073	+	3%
- Travel agents and planners	13298	15794	+	19%	102177	112095	+	10%
- Car rentals	7772	7783	+	0%	51134	52297	+	2%
- Passenger transport on land	4055	3577	-	-12%	22452	22630	+	1%
- Passenger water transport	348	332	-	-5%	5459	5357	-	-2%
Employees ³	January				Average employees February - January			
	2017	2018		%	2016-2017	2017-2018		%
Total employees in key tourism sectors	26500	26500		0%	28900	29500	+	2%
- Accommodation	4500	5000	+	10%	4700	5400	+	13%
- Passenger flights	5700	5700		0%	6800	6800		1%
- Catering and services	10300	9800	-	-5%	10800	10600	-	-3%
- Travel agents and planners	3400	3500	+	5%	3700	3900	+	4%
- Other tourism sectors	2600	2500	-	-5%	2900	2800	-	1%
Rental cars ⁴	April				Average May - April			
	2018	2019		%	2017-2018	2018-2019		%
Total rental cars	23729	24249	+	2%	24380	25446	+	4%
Rental cars (active)	21154	21763	+	3%	22348	23602	+	6%
Rental cars (inactive)	2575	2486	-	-3%	2031	1844	-	-9%
Traffic on ring road ⁵	February				March - February			
	2018	2019		%	2017-2018	2018-2019		%
South Iceland	10104	11673	+	16%	168704	182091	+	8%
West Iceland	8808	10765	+	22%	158819	167512	+	5%
North Iceland	4890	5340	+	9%	100778	104074	+	3%
East Iceland	1293	1275	-	-1%	26188	27783	+	6%
Passenger count to and from Iceland	March				April - March			
	2018	2019		%	2017-2018	2018-2019		%
Total Passengers ⁶	229828	213448	-	-7%	2865510	2949921	+	3%
- Foreign nationality	173061	170177	-	-2%	2223831	2293453	+	3%
- Thereof approximated no. of tourists ⁷	154546	152218	-	-2%	1996117	2047418	+	3%
- Icelandic nationality	56767	43271	-	-24%	641679	656468	+	2%
Traffic statistics - Keflavik Airport	March				April - March			
	2018	2019		%	2017-2018	2018-2019		%
Total movements (departures/landings)	8458	7340	-	-13%	94058	96523	+	3%
Total passenger movements ⁸	673985	586873	-	-13%	8978467	9647636	+	7%

¹ Airbnb data and other unregistered accommodation data is under review. Statistics will be included in the next release

² Other accommodations are camping sites, youth hostels, holiday centres, lodges in wilderness, apartments, sleeping-bag facilities and private-home accommodation. Other unpaid accommodation includes overnight stays in cars, tents or caravans outside campsites and indoor accommodation where no payment was made

³ Numbers rounded off to nearest hundred

⁴ According to data from Icelandic transport authority

⁵ According to numbers from 14 counters on the ring road from Icelandic Road Administration. Monthly numbers show the average count each month. 12 month rolling period specifies the total count during the period. Data is used from 14 counters located on the ring road

⁶ According to numbers from Icelandic Tourist Board

⁷ See further information in news report and data table

⁸ Total passenger movements count departures, arrivals and connecting passengers which are counted twice

Further information can be found on www.Statice.is